



Community Profile

Memphis City, TN
 Memphis City, TN (4748000)
 Geography: Place

Courtesy of the Greater Memphis Chamber

	Memphis city,...
Population Summary	
2000 Total Population	691,750
2010 Total Population	652,096
2018 Total Population	662,038
2018 Group Quarters	16,343
2023 Total Population	668,033
2018-2023 Annual Rate	0.18%
2018 Total Daytime Population	794,335
Workers	442,942
Residents	351,393
Household Summary	
2000 Households	266,504
2000 Average Household Size	2.53
2010 Households	252,162
2010 Average Household Size	2.52
2018 Households	256,186
2018 Average Household Size	2.52
2023 Households	258,576
2023 Average Household Size	2.52
2018-2023 Annual Rate	0.19%
2010 Families	154,520
2010 Average Family Size	3.21
2018 Families	153,655
2018 Average Family Size	3.27
2023 Families	153,628
2023 Average Family Size	3.29
2018-2023 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	287,932
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	39.5%
Vacant Housing Units	7.4%
2010 Housing Units	293,778
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	41.0%
Vacant Housing Units	14.2%
2018 Housing Units	301,239
Owner Occupied Housing Units	37.9%
Renter Occupied Housing Units	47.1%
Vacant Housing Units	15.0%
2023 Housing Units	306,786
Owner Occupied Housing Units	37.7%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	15.7%
Median Household Income	
2018	\$41,200
2023	\$46,205
Median Home Value	
2018	\$113,985
2023	\$128,338
Per Capita Income	
2018	\$24,444
2023	\$27,642
Median Age	
2010	33.2
2018	34.7
2023	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	256,173
<\$15,000	16.8%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	3.3%
\$200,000+	3.6%
Average Household Income	\$62,098
2023 Households by Income	
Household Income Base	258,562
<\$15,000	14.2%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	3.9%
\$200,000+	4.3%
Average Household Income	\$70,381
2018 Owner Occupied Housing Units by Value	
Total	114,069
<\$50,000	10.9%
\$50,000 - \$99,999	33.9%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	12.4%
\$200,000 - \$249,999	7.0%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$173,248
2023 Owner Occupied Housing Units by Value	
Total	115,454
<\$50,000	9.8%
\$50,000 - \$99,999	30.6%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	7.6%
\$250,000 - \$299,999	5.6%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$194,007

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	652,096
0 - 4	7.6%
5 - 9	6.9%
10 - 14	7.0%
15 - 24	15.9%
25 - 34	15.2%
35 - 44	12.7%
45 - 54	13.5%
55 - 64	11.0%
65 - 74	5.5%
75 - 84	3.4%
85 +	1.5%
18 +	74.0%
2018 Population by Age	
Total	662,035
0 - 4	7.0%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	14.4%
25 - 34	15.6%
35 - 44	12.6%
45 - 54	11.8%
55 - 64	12.0%
65 - 74	8.0%
75 - 84	3.5%
85 +	1.6%
18 +	75.8%
2023 Population by Age	
Total	668,036
0 - 4	7.0%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	13.8%
25 - 34	15.3%
35 - 44	13.1%
45 - 54	11.3%
55 - 64	11.3%
65 - 74	9.0%
75 - 84	4.3%
85 +	1.6%
18 +	76.0%
2010 Population by Sex	
Males	309,567
Females	342,529
2018 Population by Sex	
Males	315,693
Females	346,342
2023 Population by Sex	
Males	319,630
Females	348,406

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	652,096
White Alone	29.8%
Black Alone	62.9%
American Indian Alone	0.2%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.0%
Two or More Races	1.4%
Hispanic Origin	6.5%
Diversity Index	57.4
2018 Population by Race/Ethnicity	
Total	662,039
White Alone	27.2%
Black Alone	64.5%
American Indian Alone	0.2%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.6%
Two or More Races	1.7%
Hispanic Origin	7.4%
Diversity Index	57.6
2023 Population by Race/Ethnicity	
Total	668,032
White Alone	25.4%
Black Alone	65.5%
American Indian Alone	0.2%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.0%
Two or More Races	2.0%
Hispanic Origin	8.1%
Diversity Index	57.9
2010 Population by Relationship and Household Type	
Total	652,096
In Households	97.5%
In Family Households	79.1%
Householder	23.7%
Spouse	11.6%
Child	34.8%
Other relative	6.1%
Nonrelative	2.9%
In Nonfamily Households	18.4%
In Group Quarters	2.5%
Institutionalized Population	1.6%
Noninstitutionalized Population	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	431,243
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	25.1%
GED/Alternative Credential	3.7%
Some College, No Degree	24.2%
Associate Degree	6.6%
Bachelor's Degree	16.0%
Graduate/Professional Degree	9.9%
2018 Population 15+ by Marital Status	
Total	526,673
Never Married	47.7%
Married	34.6%
Widowed	6.0%
Divorced	11.8%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	93.2%
Civilian Unemployed (Unemployment Rate)	6.8%
2018 Employed Population 16+ by Industry	
Total	310,092
Agriculture/Mining	0.3%
Construction	5.1%
Manufacturing	7.8%
Wholesale Trade	3.1%
Retail Trade	11.0%
Transportation/Utilities	11.9%
Information	1.2%
Finance/Insurance/Real Estate	5.3%
Services	50.0%
Public Administration	4.2%
2018 Employed Population 16+ by Occupation	
Total	310,094
White Collar	54.8%
Management/Business/Financial	10.7%
Professional	19.1%
Sales	10.1%
Administrative Support	14.9%
Services	20.5%
Blue Collar	24.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	2.9%
Production	6.2%
Transportation/Material Moving	11.1%
2010 Population By Urban/ Rural Status	
Total Population	652,096
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	252,162
Households with 1 Person	32.1%
Households with 2+ People	67.9%
Family Households	61.3%
Husband-wife Families	30.0%
With Related Children	13.3%
Other Family (No Spouse Present)	31.3%
Other Family with Male Householder	6.2%
With Related Children	3.2%
Other Family with Female Householder	25.1%
With Related Children	16.9%
Nonfamily Households	6.7%
All Households with Children	33.9%
Multigenerational Households	6.5%
Unmarried Partner Households	7.0%
Male-female	6.2%
Same-sex	0.8%
2010 Households by Size	
Total	252,162
1 Person Household	32.1%
2 Person Household	28.6%
3 Person Household	16.4%
4 Person Household	11.5%
5 Person Household	6.2%
6 Person Household	2.8%
7 + Person Household	2.5%
2010 Households by Tenure and Mortgage Status	
Total	252,162
Owner Occupied	52.2%
Owned with a Mortgage/Loan	38.7%
Owned Free and Clear	13.5%
Renter Occupied	47.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	293,778
Housing Units Inside Urbanized Area	99.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes
2. Family Foundations (12A)
3. City Commons (11E)

2018 Consumer Spending

Apparel & Services: Total \$	\$425,383,624
Average Spent	\$1,660.45
Spending Potential Index	76
Education: Total \$	\$273,281,206
Average Spent	\$1,066.73
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$615,031,823
Average Spent	\$2,400.72
Spending Potential Index	75
Food at Home: Total \$	\$993,988,868
Average Spent	\$3,879.95
Spending Potential Index	77
Food Away from Home: Total \$	\$688,840,908
Average Spent	\$2,688.83
Spending Potential Index	77
Health Care: Total \$	\$1,088,999,325
Average Spent	\$4,250.82
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$399,797,901
Average Spent	\$1,560.58
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$159,931,796
Average Spent	\$624.28
Spending Potential Index	75
Shelter: Total \$	\$3,300,629,454
Average Spent	\$12,883.72
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$463,415,552
Average Spent	\$1,808.90
Spending Potential Index	73
Travel: Total \$	\$389,340,317
Average Spent	\$1,519.76
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$209,385,883
Average Spent	\$817.32
Spending Potential Index	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 05, 2018