



Community Profile

Memphis, TN-MS-AR Metropolitan Statistical Area
 Memphis, TN-MS-AR Metropolitan Statistical Area (32820)
 Geography: Metropolitan Area (CBSA)

Courtesy of the Greater Memphis Chamber

	Memphis, TN-M...
Population Summary	
2000 Total Population	1,213,230
2010 Total Population	1,324,829
2018 Total Population	1,374,938
2018 Group Quarters	24,511
2023 Total Population	1,406,235
2018-2023 Annual Rate	0.45%
2018 Total Daytime Population	1,382,157
Workers	673,305
Residents	708,852
Household Summary	
2000 Households	451,472
2000 Average Household Size	2.63
2010 Households	494,602
2010 Average Household Size	2.63
2018 Households	512,647
2018 Average Household Size	2.63
2023 Households	524,018
2023 Average Household Size	2.64
2018-2023 Annual Rate	0.44%
2010 Families	338,029
2010 Average Family Size	3.19
2018 Families	344,959
2018 Average Family Size	3.23
2023 Families	350,632
2023 Average Family Size	3.25
2018-2023 Annual Rate	0.33%
Housing Unit Summary	
2000 Housing Units	484,301
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	6.8%
2010 Housing Units	555,082
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	10.9%
2018 Housing Units	578,005
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	11.3%
2023 Housing Units	596,386
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	12.1%
Median Household Income	
2018	\$52,585
2023	\$57,834
Median Home Value	
2018	\$161,244
2023	\$181,217
Per Capita Income	
2018	\$27,873
2023	\$31,323
Median Age	
2010	35.0
2018	36.5
2023	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	512,623
<\$15,000	12.6%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	5.0%
\$200,000+	4.5%
Average Household Income	\$73,722
2023 Households by Income	
Household Income Base	523,994
<\$15,000	10.5%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	5.8%
\$200,000+	5.3%
Average Household Income	\$83,047
2018 Owner Occupied Housing Units by Value	
Total	299,839
<\$50,000	7.4%
\$50,000 - \$99,999	21.4%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	15.9%
\$200,000 - \$249,999	11.9%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	8.0%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$206,132
2023 Owner Occupied Housing Units by Value	
Total	308,637
<\$50,000	6.5%
\$50,000 - \$99,999	18.8%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	10.4%
\$300,000 - \$399,999	9.7%
\$400,000 - \$499,999	5.5%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$227,452

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	1,324,829
0 - 4	7.2%
5 - 9	7.2%
10 - 14	7.6%
15 - 24	14.4%
25 - 34	13.6%
35 - 44	13.6%
45 - 54	14.4%
55 - 64	11.4%
65 - 74	6.0%
75 - 84	3.3%
85 +	1.3%
18 +	73.4%
2018 Population by Age	
Total	1,374,938
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	13.5%
25 - 34	14.4%
35 - 44	12.9%
45 - 54	12.8%
55 - 64	12.6%
65 - 74	8.5%
75 - 84	3.7%
85 +	1.5%
18 +	75.9%
2023 Population by Age	
Total	1,406,235
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	12.6%
25 - 34	14.5%
35 - 44	13.4%
45 - 54	12.0%
55 - 64	12.0%
65 - 74	9.5%
75 - 84	4.6%
85 +	1.5%
18 +	76.3%
2010 Population by Sex	
Males	636,143
Females	688,686
2018 Population by Sex	
Males	661,453
Females	713,485
2023 Population by Sex	
Males	678,332
Females	727,903

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Memphis, TN-M...
2010 Population by Race/Ethnicity		
Total		1,324,829
White Alone		48.0%
Black Alone		45.6%
American Indian Alone		0.3%
Asian Alone		1.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.8%
Two or More Races		1.4%
Hispanic Origin		4.9%
Diversity Index		60.2
2018 Population by Race/Ethnicity		
Total		1,374,938
White Alone		45.2%
Black Alone		47.4%
American Indian Alone		0.3%
Asian Alone		2.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		3.2%
Two or More Races		1.8%
Hispanic Origin		5.6%
Diversity Index		61.5
2023 Population by Race/Ethnicity		
Total		1,406,235
White Alone		43.2%
Black Alone		48.7%
American Indian Alone		0.3%
Asian Alone		2.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		3.4%
Two or More Races		2.1%
Hispanic Origin		6.1%
Diversity Index		62.4
2010 Population by Relationship and Household Type		
Total		1,324,829
In Households		98.2%
In Family Households		83.8%
Householder		25.5%
Spouse		15.9%
Child		35.0%
Other relative		5.0%
Nonrelative		2.4%
In Nonfamily Households		14.4%
In Group Quarters		1.8%
Institutionalized Population		1.2%
Noninstitutionalized Population		0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	912,257
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	24.1%
GED/Alternative Credential	4.2%
Some College, No Degree	24.1%
Associate Degree	7.5%
Bachelor's Degree	17.7%
Graduate/Professional Degree	10.2%
2018 Population 15+ by Marital Status	
Total	1,097,629
Never Married	38.6%
Married	44.4%
Widowed	5.7%
Divorced	11.3%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	94.6%
Civilian Unemployed (Unemployment Rate)	5.4%
2018 Employed Population 16+ by Industry	
Total	669,034
Agriculture/Mining	0.6%
Construction	5.5%
Manufacturing	9.7%
Wholesale Trade	3.3%
Retail Trade	11.0%
Transportation/Utilities	11.5%
Information	1.1%
Finance/Insurance/Real Estate	5.6%
Services	47.0%
Public Administration	4.6%
2018 Employed Population 16+ by Occupation	
Total	669,034
White Collar	58.4%
Management/Business/Financial	13.5%
Professional	19.8%
Sales	10.6%
Administrative Support	14.6%
Services	17.8%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	3.6%
Production	6.1%
Transportation/Material Moving	9.5%
2010 Population By Urban/ Rural Status	
Total Population	1,324,829
Population Inside Urbanized Area	80.0%
Population Inside Urbanized Cluster	4.7%
Rural Population	15.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	494,602
Households with 1 Person	26.4%
Households with 2+ People	73.6%
Family Households	68.3%
Husband-wife Families	42.5%
With Related Children	19.8%
Other Family (No Spouse Present)	25.9%
Other Family with Male Householder	5.6%
With Related Children	3.1%
Other Family with Female Householder	20.3%
With Related Children	13.7%
Nonfamily Households	5.2%
All Households with Children	37.0%
Multigenerational Households	6.0%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
2010 Households by Size	
Total	494,602
1 Person Household	26.4%
2 Person Household	30.4%
3 Person Household	17.7%
4 Person Household	13.7%
5 Person Household	6.9%
6 Person Household	2.8%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	494,602
Owner Occupied	64.1%
Owned with a Mortgage/Loan	48.4%
Owned Free and Clear	15.7%
Renter Occupied	35.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	555,082
Housing Units Inside Urbanized Area	81.2%
Housing Units Inside Urbanized Cluster	4.0%
Rural Housing Units	14.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes
2. Soccer Moms (4A)
3. Family Foundations (12A)

2018 Consumer Spending

Apparel & Services: Total \$	\$997,914,188
Average Spent	\$1,946.59
Spending Potential Index	89
Education: Total \$	\$638,997,042
Average Spent	\$1,246.47
Spending Potential Index	86
Entertainment/Recreation: Total \$	\$1,466,278,635
Average Spent	\$2,860.21
Spending Potential Index	89
Food at Home: Total \$	\$2,318,091,608
Average Spent	\$4,521.81
Spending Potential Index	90
Food Away from Home: Total \$	\$1,616,753,546
Average Spent	\$3,153.74
Spending Potential Index	90
Health Care: Total \$	\$2,615,917,833
Average Spent	\$5,102.77
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$953,816,515
Average Spent	\$1,860.57
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$378,920,846
Average Spent	\$739.15
Spending Potential Index	89
Shelter: Total \$	\$7,585,706,572
Average Spent	\$14,797.13
Spending Potential Index	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,107,902,691
Average Spent	\$2,161.14
Spending Potential Index	87
Travel: Total \$	\$944,201,371
Average Spent	\$1,841.82
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$494,699,688
Average Spent	\$964.99
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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