



Community Profile

Shelby County, TN
 Shelby County, TN (47157)
 Geography: County

Courtesy of the Greater Memphis Chamber

	Shelby County...
Population Summary	
2000 Total Population	897,472
2010 Total Population	927,644
2018 Total Population	953,993
2018 Group Quarters	18,227
2023 Total Population	968,319
2018-2023 Annual Rate	0.30%
2018 Total Daytime Population	1,031,082
Workers	545,159
Residents	485,923
Household Summary	
2000 Households	338,366
2000 Average Household Size	2.60
2010 Households	350,971
2010 Average Household Size	2.59
2018 Households	361,035
2018 Average Household Size	2.59
2023 Households	366,507
2023 Average Household Size	2.59
2018-2023 Annual Rate	0.30%
2010 Families	231,407
2010 Average Family Size	3.20
2018 Families	233,851
2018 Average Family Size	3.25
2023 Families	235,723
2023 Average Family Size	3.27
2018-2023 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	362,954
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	6.8%
2010 Housing Units	398,274
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	11.9%
2018 Housing Units	410,644
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	41.1%
Vacant Housing Units	12.1%
2023 Housing Units	419,981
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	12.7%
Median Household Income	
2018	\$51,634
2023	\$56,325
Median Home Value	
2018	\$163,230
2023	\$183,840
Per Capita Income	
2018	\$28,938
2023	\$32,457
Median Age	
2010	34.6
2018	36.0
2023	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	361,011
<\$15,000	13.1%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	5.3%
\$200,000+	5.3%
Average Household Income	\$75,444
2023 Households by Income	
Household Income Base	366,483
<\$15,000	11.0%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	6.1%
\$200,000+	6.2%
Average Household Income	\$84,745
2018 Owner Occupied Housing Units by Value	
Total	192,303
<\$50,000	7.0%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	8.3%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$217,808
2023 Owner Occupied Housing Units by Value	
Total	195,811
<\$50,000	6.1%
\$50,000 - \$99,999	19.4%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	11.1%
\$250,000 - \$299,999	9.9%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$239,760

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Shelby County...
2010 Population by Age	
Total	927,644
0 - 4	7.2%
5 - 9	7.0%
10 - 14	7.4%
15 - 24	14.9%
25 - 34	14.0%
35 - 44	13.5%
45 - 54	14.3%
55 - 64	11.4%
65 - 74	5.7%
75 - 84	3.3%
85 +	1.3%
18 +	73.6%
2018 Population by Age	
Total	953,993
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	13.8%
25 - 34	14.7%
35 - 44	12.8%
45 - 54	12.6%
55 - 64	12.5%
65 - 74	8.3%
75 - 84	3.6%
85 +	1.5%
18 +	75.9%
2023 Population by Age	
Total	968,319
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	12.9%
25 - 34	14.8%
35 - 44	13.4%
45 - 54	11.9%
55 - 64	11.8%
65 - 74	9.4%
75 - 84	4.5%
85 +	1.5%
18 +	76.4%
2010 Population by Sex	
Males	442,652
Females	484,992
2018 Population by Sex	
Males	456,211
Females	497,782
2023 Population by Sex	
Males	464,323
Females	503,996

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Shelby County...
2010 Population by Race/Ethnicity	
Total	927,644
White Alone	40.6%
Black Alone	52.1%
American Indian Alone	0.2%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	1.4%
Hispanic Origin	5.6%
Diversity Index	61.0
2018 Population by Race/Ethnicity	
Total	953,993
White Alone	37.6%
Black Alone	53.9%
American Indian Alone	0.2%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.8%
Two or More Races	1.8%
Hispanic Origin	6.4%
Diversity Index	61.9
2023 Population by Race/Ethnicity	
Total	968,319
White Alone	35.5%
Black Alone	55.1%
American Indian Alone	0.2%
Asian Alone	2.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.1%
Two or More Races	2.2%
Hispanic Origin	7.1%
Diversity Index	62.6
2010 Population by Relationship and Household Type	
Total	927,644
In Households	98.0%
In Family Households	82.3%
Householder	24.9%
Spouse	14.6%
Child	34.9%
Other relative	5.4%
Nonrelative	2.5%
In Nonfamily Households	15.7%
In Group Quarters	2.0%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Shelby County...
2018 Population 25+ by Educational Attainment	
Total	630,624
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	7.9%
High School Graduate	22.8%
GED/Alternative Credential	3.3%
Some College, No Degree	24.0%
Associate Degree	7.1%
Bachelor's Degree	19.5%
Graduate/Professional Degree	11.7%
2018 Population 15+ by Marital Status	
Total	762,159
Never Married	42.1%
Married	41.2%
Widowed	5.5%
Divorced	11.2%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	94.4%
Civilian Unemployed (Unemployment Rate)	5.6%
2018 Employed Population 16+ by Industry	
Total	469,368
Agriculture/Mining	0.4%
Construction	5.0%
Manufacturing	8.5%
Wholesale Trade	3.1%
Retail Trade	11.1%
Transportation/Utilities	11.8%
Information	1.2%
Finance/Insurance/Real Estate	5.9%
Services	48.4%
Public Administration	4.7%
2018 Employed Population 16+ by Occupation	
Total	469,368
White Collar	59.8%
Management/Business/Financial	13.5%
Professional	20.8%
Sales	10.8%
Administrative Support	14.6%
Services	18.2%
Blue Collar	22.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	3.0%
Production	5.5%
Transportation/Material Moving	9.6%
2010 Population By Urban/ Rural Status	
Total Population	927,644
Population Inside Urbanized Area	96.1%
Population Inside Urbanized Cluster	1.2%
Rural Population	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	350,971
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	65.9%
Husband-wife Families	38.7%
With Related Children	18.0%
Other Family (No Spouse Present)	27.2%
Other Family with Male Householder	5.6%
With Related Children	3.0%
Other Family with Female Householder	21.7%
With Related Children	14.5%
Nonfamily Households	5.7%
All Households with Children	36.0%
Multigenerational Households	6.0%
Unmarried Partner Households	6.1%
Male-female	5.4%
Same-sex	0.7%
2010 Households by Size	
Total	350,971
1 Person Household	28.3%
2 Person Household	29.7%
3 Person Household	17.2%
4 Person Household	13.1%
5 Person Household	6.6%
6 Person Household	2.8%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	350,971
Owner Occupied	60.4%
Owned with a Mortgage/Loan	46.3%
Owned Free and Clear	14.1%
Renter Occupied	39.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	398,274
Housing Units Inside Urbanized Area	96.6%
Housing Units Inside Urbanized Cluster	0.9%
Rural Housing Units	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Shelby County...

Top 3 Tapestry Segments

1. Modest Income Homes
2. Family Foundations (12A)
3. Soccer Moms (4A)

2018 Consumer Spending

Apparel & Services: Total \$	\$721,253,587
Average Spent	\$1,997.74
Spending Potential Index	92
Education: Total \$	\$472,235,594
Average Spent	\$1,308.01
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$1,047,246,512
Average Spent	\$2,900.68
Spending Potential Index	90
Food at Home: Total \$	\$1,658,771,988
Average Spent	\$4,594.49
Spending Potential Index	92
Food Away from Home: Total \$	\$1,165,696,195
Average Spent	\$3,228.76
Spending Potential Index	92
Health Care: Total \$	\$1,848,591,441
Average Spent	\$5,120.26
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$684,442,952
Average Spent	\$1,895.78
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$273,017,113
Average Spent	\$756.21
Spending Potential Index	91
Shelter: Total \$	\$5,551,623,693
Average Spent	\$15,376.97
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$795,896,376
Average Spent	\$2,204.49
Spending Potential Index	89
Travel: Total \$	\$684,437,001
Average Spent	\$1,895.76
Spending Potential Index	88
Vehicle Maintenance & Repairs: Total \$	\$353,321,391
Average Spent	\$978.63
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.