

GREATER MEMPHIS RELOCATION GUIDE

ADVERTISING
OPPORTUNITIES

GREATER MEMPHIS RELOCATION GUIDE 2020

Looking for a smart way to reach newcomers to the Greater Memphis region while maximizing your marketing budget? The Greater Memphis Relocation Guide is the premier source for new and soon-to-be residents for Memphis, Shelby County and the surrounding region. If you want to connect with relocating buyers, this guidebook offers a direct opportunity to reach your target audience and create affinity for your brand.

DISTRIBUTION

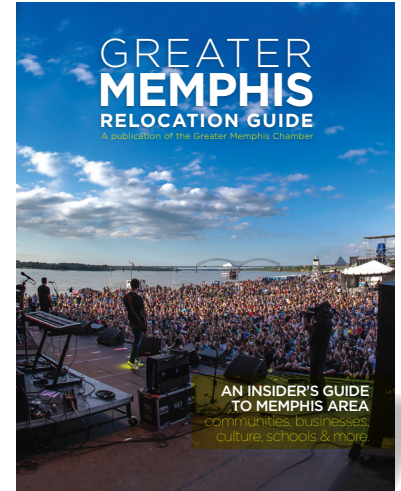
This year, the Greater Memphis Chamber will distribute 5,000 copies of the magazine to members, real estate brokers, site selectors, recruiters, major area employers and individuals requesting the guide through the Chamber.

In addition, the 2019 Relocation Guide garnered nearly 20,000 page views in the first 30 days online.

DETAILS ON CONTENT

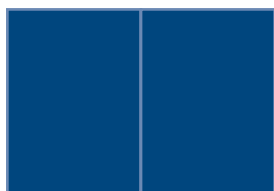
Based on the popularity of the freshly redesigned 2019 Relocation Guide, we have expanded the content for 2020 to include even more handy information for newcomer's or those considering a move to Memphis. The 100-page, perfect bound 2020 guide will include senior living and pet care as well as expanded content on neighborhoods and housing and higher education.

ARRIVING EARLY SPRING 2020



Advertising Rates:

It "pays" to be a member of the Greater Memphis Chamber. Chamber members get advertising discounts as well as exclusive rights to all advertising opportunities in Chamber publications.



Two Page Spread
\$3,800



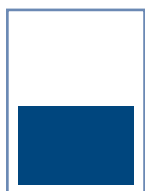
Inside Front Cover
\$3,000



Back Cover
\$3,300



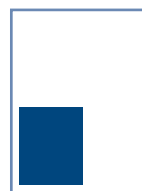
Full Page
\$2,500



1/2 Page Horizontal
\$1,500



1/2 Page Vertical
\$1,500



1/4 Page
\$800

***CHAMBER MEMBERS
are eligible for advertising
discounts.**

Contact Your Membership Account Executive or Robert Recker for more information about advertising in the **GREATER MEMPHIS RELOCATION GUIDE** - rrecker@memphischamber.com • 901.543.3513



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MECHANICAL SPECIFICATIONS | AD SPECS:

Ad materials are acceptable in one of the following forms: **ADOBE PDF FILE OR HIGH-RES JPG.**

All advertising in the *Greater Memphis Relocation Guide* is four-color | CMYK. All full-page, two-page spreads and the back cover are required to have at least .25" of bleed on each side of the advertisement.

Ad Deadline: **February 1, 2020**

Advertising Sizes:



Two Page Spread
17" x 11"



Inside Front Cover
8.5" x 11"



Back Cover
8.5" x 8"



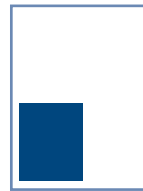
Full Page
8.50" x 11.5"



1/2 Page Horizontal
7.5" x 5"



1/2 Page Vertical
3.75" x 10"



1/4 Page
3.75" x 5"

Payment Terms & Conditions

Contracts may be cancelled only if written notice is received within 48 hours of contract signing. This contract is with named firm (Advertiser/Agency). Change of ownership or management will not dissolve contract obligations. All charges are due and payable upon publication of each advertisement covered under this contract. Advertisers will be invoiced monthly and payment is required within 10 days of notice. In the event that payment is not made by Advertiser/Agency in accordance with conditions of this contract, Advertiser/Agency agrees to pay for legal fees incurred by The Chamber to obtain collection. Agency/Advertiser also agrees to pay 10% per month on the unpaid balance due after delivery of publication (publication date). The Chamber shall not be bound by any promises or agreements not contained herein, nor shall such relieve Advertiser/Agency of their obligations hereunder.

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