

# GREATER MEMPHIS CHAMBER ACCOMPLISHMENTS & WINS

# 2019



Job Growth is up  
**3.7%** since  
2017



**2548**  
New Jobs



**\$500M**  
Capital Investment

SECURED



**\$12M**

FEDERAL  
BUILD GRANT

TO CREATE A **RAPID  
TRANSIT LINE** CONNECTING  
**UNIVERSITY OF MEMPHIS** TO  
**MEDICAL DISTRICT**

## UpSkill 901 WORKFORCE SUMMIT

**2,711**

INDIVIDUALS WERE OFFERED  
AN INTERVIEW, OFFER OR  
AVAILABLE TRAINING

**130+**

SERVICES PROVIDED TO  
INDIVIDUALS ONSITE

AMAZON CONNECTED

**350 APPLICANTS**

WITH ONLINE APPLICATIONS

**76**

VENDORS  
EXHIBITED

**45**

HAIRCUTS  
GIVEN ONSITE




**778**

JOB APPLICATIONS  
COMPLETED

**23**

PEOPLE RECEIVED EXPUNGEMENTS/  
DRIVERS LICENSE FEES PAID

REACHED OVER  
**164K**     
EACH MONTH

**1.3M+** UNIQUE  
IMPRESSIONS  
ACROSS **CHAMBER SOCIAL  
MEDIA PLATFORMS**   

# CHAMBER LAUNCHED

**MOVE YOUR MONEY TO MEMPHIS**  
campaign with goal to identify **\$100 million in businesses**  
**receipts** moved from outside vendors to **Memphis area**  
**businesses**

**WOMEN'S BUSINESS COUNCIL**  
attracting more than **300 attendees** to programming and  
events

**GREATER MEMPHIS CHAMBER  
RESUME BANK**  
with more than **400 resumes** collected within first  
**6 months**



Hosted two **TAKING IT TO THE  
STREETS** meetings to help educate the  
community on the **IMPORTANCE OF  
ECONOMIC DEVELOPMENT**



REVAMPED  
**CHAMBER  
WEBSITE**  
ATTRACTING  
MORE THAN  
**200K**  
VISITORS



INTERNATIONAL  
recruitment visits to  
**SOUTH AFRICA,  
JAPAN, ITALY &  
SWITZERLAND**



Produced & distributed  
**1,200**  
printed copies of the **Greater  
Memphis Relocation Guide**



**16** **CHAMBER  
Companies** signed  
on to **Shelby  
County Schools** College &  
Career Technical Education  
partnership - **2,000**  
students graduated



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