**ACCELERATING MEDICAL INNOVATION IN MEMPHIS, TENNESSEE; IRISH-FOUNDED COMPANY PBC BIOMED ANNOUNCES OPENING OF FIRST US OFFICE.**

PBC BioMed, a medical device design and development company headquartered in Shannon, Ireland, today announced that it is set to open their first US office in Memphis, TN.

The PBC Management team – Gerard Insley, Dr Toney Russell, and Brittney Martinez, were on-site this week for the official launch at Epicenter, located at 150 Peabody Place. They were joined by Memphis Chamber President and CEO, Ted Townsend, and Gillian Tinnin, Community Associate at Epicenter.

[IMAGE – GROUP PHOTO]

With an established track record of innovation, PBC BioMed is expanding upon their global team, by increasing their footprint in the US. With a deep understanding of the regulatory, quality, clinical and commercial requirements facing innovators based in the US and Europe, PBC BioMed is dedicated to accelerating medical innovation within the area of Biomaterials, through partnerships with healthcare professionals, academic institutions, and Medtech companies.

**Paul Burke, Managing Partner for PBC Biomed, said ‘**PBC Biomed has a long legacy of collaboration in the US and Memphis area stretching back over 10 years. The office in Memphis is an inevitable expansion of our US operations and we are excited to bring our innovation experience and unique skillset to the area and collaborate with the local innovators, academia and industry partners.’

**PBC BioMed’s Chief Medical Officer, Dr Toney Russell, commented: ….**

**Ted Townsend, President & CEO, Memphis Chamber, said: ….**

For more information on PBC BioMed or to submit a request for support, please visit the website at [https://www.pbcBioMed.com/aim/](https://www.pbcbiomed.com/aim/) or reach out to a member of the team at [info@pbcBioMed.ie](mailto:info@pbcbiomed.ie).

**About PBC BioMed Ltd – Accelerating Medical Innovation**

PBC BioMed was founded in 2010, with the mission of being the preferred partner for accelerating medical innovations from concept to commercialisation, to make a meaningful difference in patients’ lives. PBC BioMed delivers value to small, medium, and large MedTech ventures through a wide array of services that include R&D, quality, regulatory, contract manufacturing, supply chain and commercialisation. With 3 global locations, PBC BioMed is the strategic partner for medical innovation from ideation to implantation.