

# WHY MEMPHIS?

Nestled within the pro-business climate of the State of Tennessee, our economy is anchored by deep industry specializations and unmatched logistics capabilities with the ability to reach 75% of United States consumers in a 2-day drive. As a right-to-work state with low business costs, companies enjoy the advantageous operating environment with a large pool of skilled and work-ready talent.

## WHO ARE WE?

Memphis has heart and soul. From our role in the historical Civil Rights Movement to present day, our history tells a story of passion, strength, and determination. In the modern economy, our spirit of collaboration, grit, and grind drive innovations shaping a new tomorrow.

# 1.33 M



Region Population

# \$96 B



Regional GDP

# +4.1%



Projected 5-Year Job Growth

### RUNWAY



#1 Busiest Cargo Airport in North America

### RAIL



5 Class 1 Railroads

### ROAD



#3 Busiest Trucking Corridor in the US

### RIVER



#5 Largest Inland Port in the US

### WORKFORCE



Demographics



Prime Aged (25 - 54)



Minority Talent

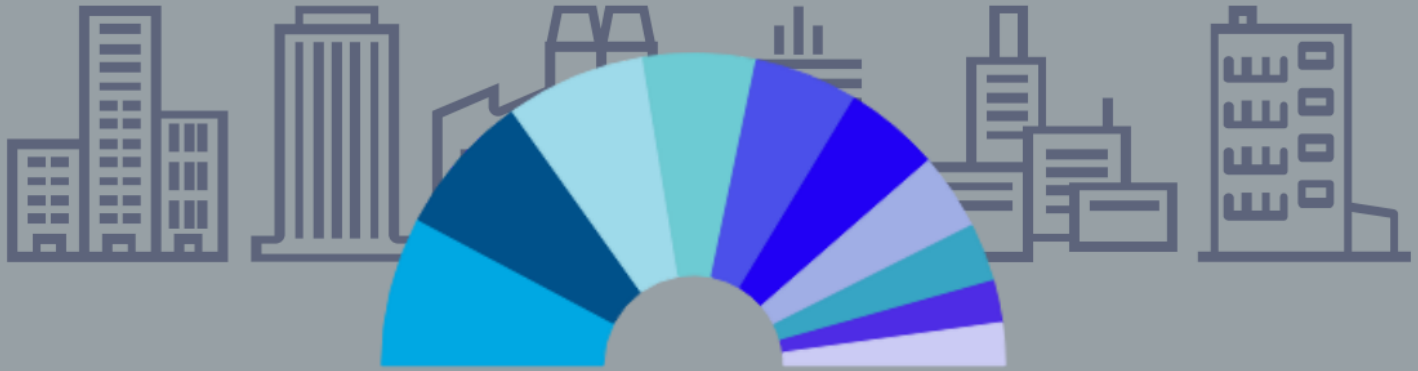


Female Talent

## HOME TO 30,399 DIVERSE BUSINESSES

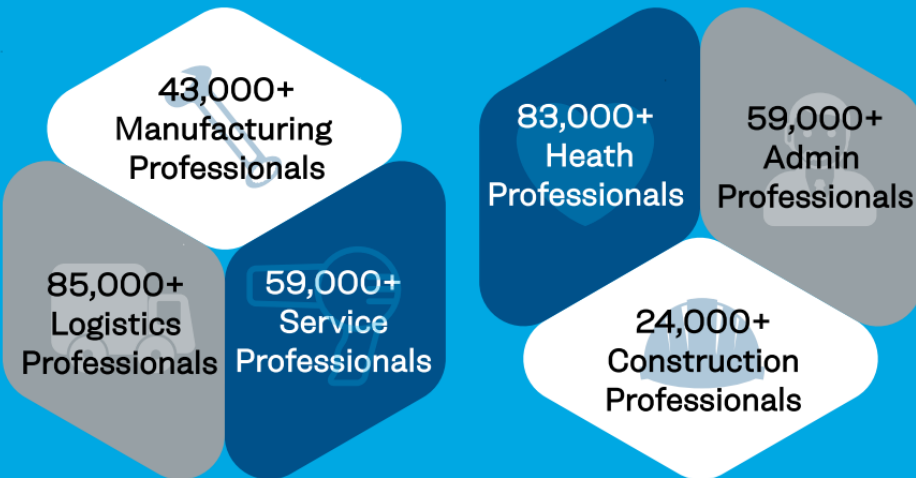
# Top 10 Industries

By Job Count (2022)



- Transportation & Warehousing
- Health Care & Social Assistance
- Government
- Retail Trade
- Administrative & Support Services
- Accommodation & Food Services
- Manufacturing
- Wholesale Trade
- Construction
- Professional, Scientific, Tech Services

## MEMPHIS TALENT



# 15K+



2021 Program Completions from 30 Institutions

# 70 M+

Tons of Raw Commodities Move through the Area Annually



## READY TO JOIN THE MOVEMENT?

### Greater Memphis Chamber

100 Peabody Place, Suite 1000  
 Memphis, TN 38103  
 901.543.3500  
[www.MemphisMoves.com](http://www.MemphisMoves.com)



## MEMPHIS MOVES

A Greater Memphis Chamber Initiative

## Climate

Annual Averages



Temp: 63 degrees  
 Rain: 53 inches  
 Snow: 3 inches  
 Sunshine: 218 days