



GREATER MEMPHIS CHAMBER

# Office Branding Opportunities



## GREATER VISIBILITY

MEMPHIS is our business. Our goal is simple: to help Memphis grow. How we do that isn't so simple. We give member businesses the support they need to reach their full potential. We work with site selectors and relocating companies to demonstrate the advantages of **doing** business in Memphis. We advocate with local, state, and federal governments on behalf of our members. We pursue investment opportunities that enrich our communities. We also partner with educational and vocational programs to provide a skilled workforce. Plus, we support initiatives that help make Memphis a great place to live.

*Discover the Chamber's office sponsorship opportunities and position your brand at the heart of the action driving Memphis forward and elevating the region.*



A robust number of transactions and meetings take place inside of GMC offices. Take a closer look at the annual guests that have been hosted:

**50+**

national/international dignitary meetings and planning sessions

**80+**

member-investor meetings and planning sessions

**100+**

member company strategic meetings





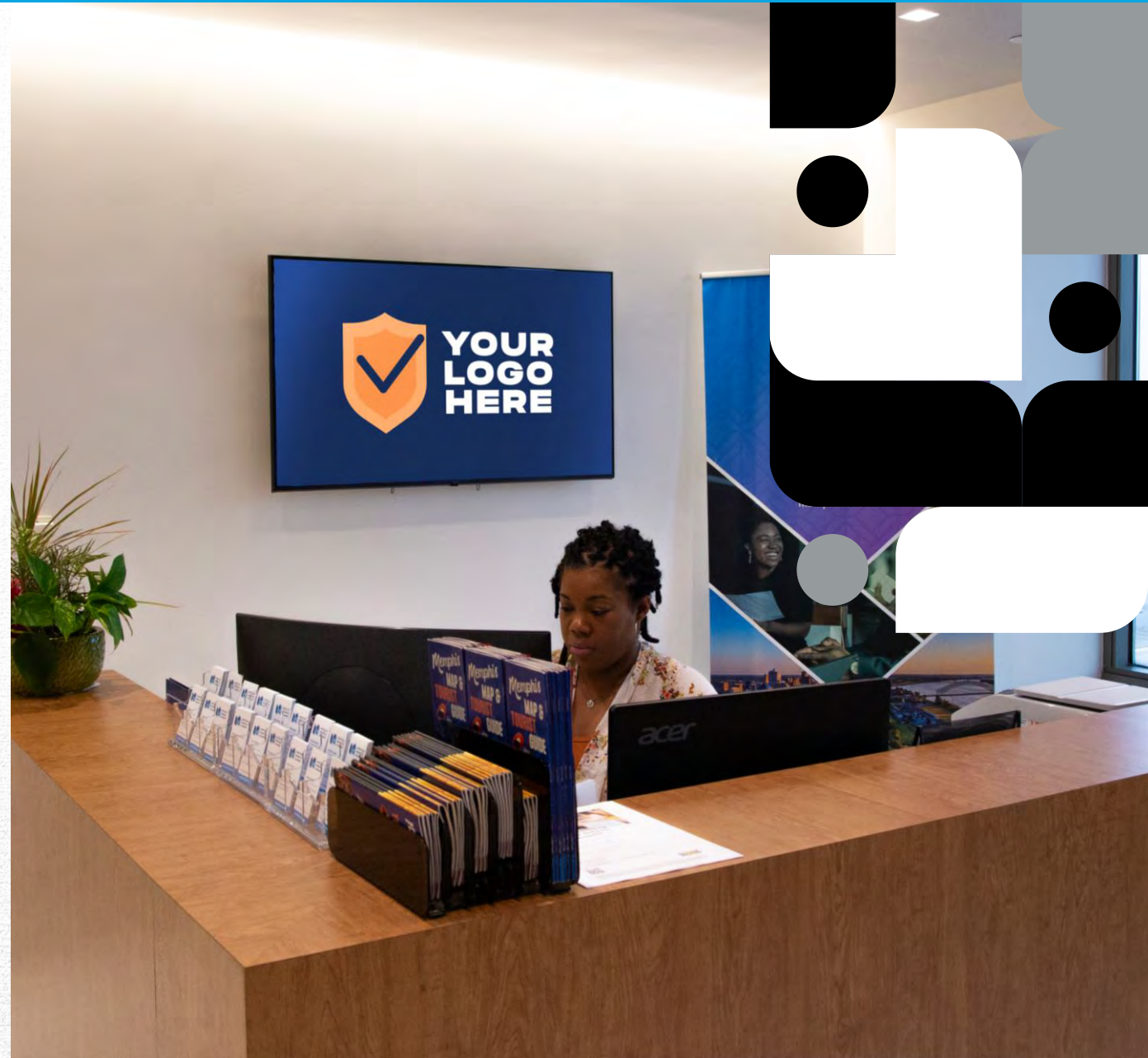
## Rotating Screens

Share your brand with the Chamber's audience daily by embedding your full color logo in our 4 rotating screens throughout the Greater Memphis Chamber office!

- Full color logo to be rotated among other member companies on 4 minimum screens daily (M-F)
- FREQUENCY FACTORS
  - 2x play per minute
  - 120x play per hour
  - 960x play per day
  - 4800x play per wk
  - 249,600x per yr on 4 screens each!
  - = \$0.02 per play!!!
- Option to update visual quarterly
- Annual renewal

**Annual Investment: \$6,000**

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)





## Small Conference Room

Take ownership of the Small Conference Room with naming rights as “(your company’s name) Conference Room”! This opportunity offers prominent visibility upon entrance of the Chamber offices with a nice view of the Mississippi River!

- Room exclusivity as sponsor
- Name/logo prominently placed on wall in room
- Name on metal plate at door entrance
- Naming rights of room
- Ribbon cutting ceremony for room unveiling and promotion
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director inside of room for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$5,000**

*Commitment: 3 year minimum*

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## Large Conference Room

Take ownership of the Large Conference Room with naming rights as “VERIZON Business Center”! This opportunity offers prominent visibility upon entrance of the Chamber offices!!!

- Room exclusivity as sponsor
- Name/logo prominently placed on wall in room
- Verizon name on metal plate at door entrance
- Naming rights as “The Verizon Business Center”
- Opportunity to place Verizon collateral inside of center (media kits, coffee mugs, pens, pads, etc. )
- Ribbon cutting ceremony for room unveiling and promotion
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director inside of room for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$15,000**

*Commitment: 3 year minimum*





## Board Room

The Greater Memphis Chamber board room seats up to 50 guests and offers a spectacular view of the Mighty Mississippi! The room also has “bay-style” cushioned, widow seating with functional access. Your brand will make quite the impression with stakeholders, investors, members, sight selectors, and more on wall of this room!

- Room exclusivity as sponsor
- Name/logo prominently placed on wall in room
- Name on metal plate at door entrance
- Naming rights of room
- Ribbon cutting ceremony for room unveiling and promotion
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director inside of room for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$50,000**

*Commitment: 3 year minimum*

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## Lobby

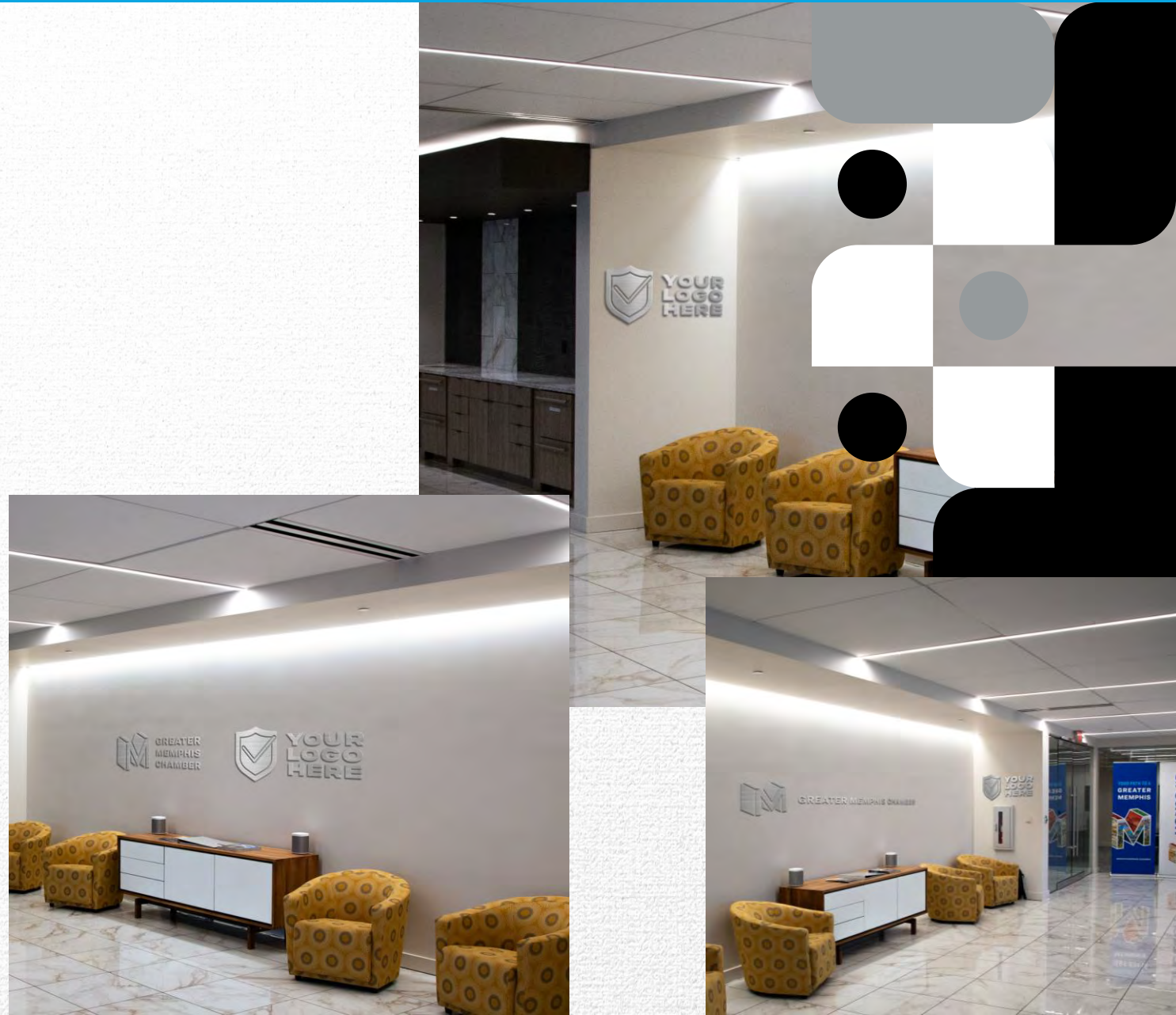
At Greater Memphis Chamber, the lobby is the center of GREATNESS! It is where all activity begins and end! Your brand will be the center of attention on the two walls adjacent to the middle Chamber wall! Your brand will have a double feature with this prominent positioning!

- Lobby exclusivity as sponsor
- Name/logo prominently placed on wall in lobby
- Ribbon cutting ceremony for room unveiling and promotion
- Options: side-by-side with GMC logo OR double adjacencies on opposite walls with GMC logo in the middle
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director in lobby for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$40,000**

*Commitment: 3 year minimum*

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## Wi-Fi

Take advantage of instant impressions as Greater Memphis Chamber guests utilize these table displays and signs to access Wi-Fi in the office. When accessing the Wi-Fi code, your logo will be readily visible underneath!

- Single Exclusivity
- Naming rights as “Brought to you by...(company name)”
- Color logo and tagline placement on all displays
- First right of annual renewal
- Immediate activation

### Annual Investment: \$20,000

*Commitment: 3 year minimum*

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## Café Bar

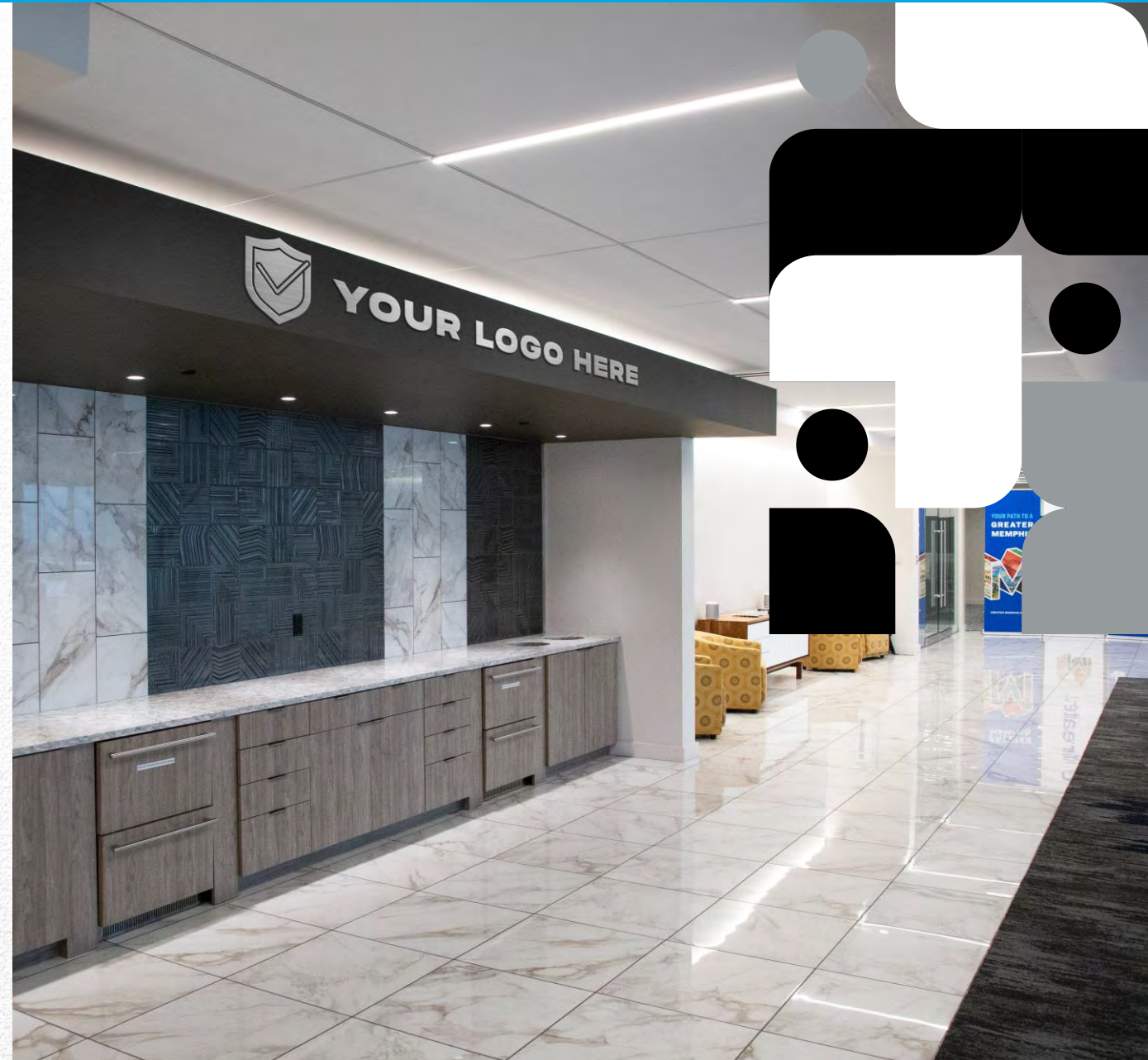
As meetings and events are held and conducted, food and beverage are an essential part of their success. Set your company up for success with this high-traffic and highly utilized buffet Café Bar!

- Bar exclusivity as sponsor
- Name/logo prominently placed above bar area
- Ribbon cutting ceremony for bar unveiling and promotion
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director at bar for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$15,000**

*Commitment: 3 year minimum*

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## North Collab

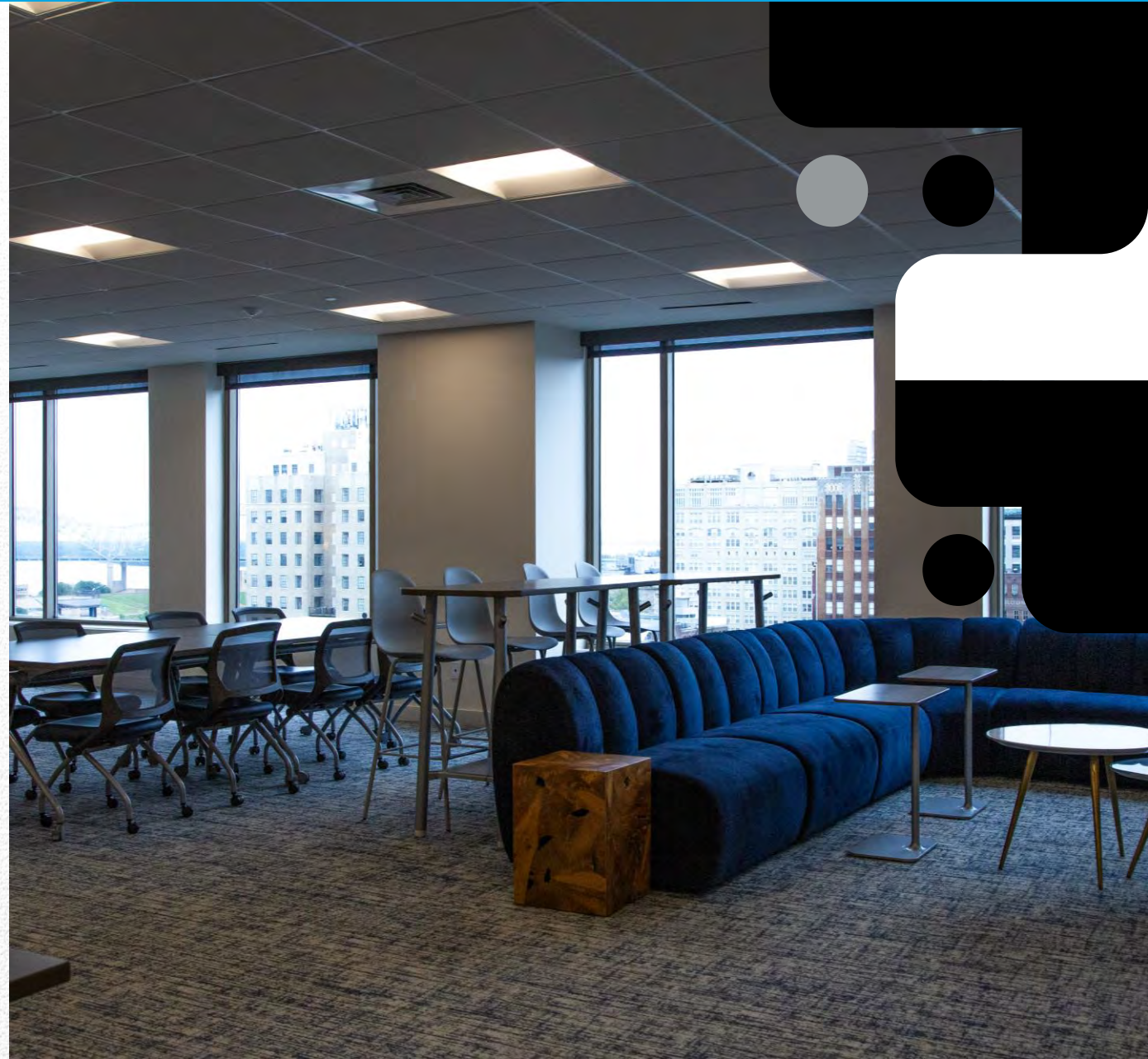
The North Collaborative space is an extremely inviting open space with impeccable views of the bridge, Mississippi River, and north downtown skyline! This space is our convertible space that can take the shape of a seminar, hybrid offices, classroom, learning center, press conference and more!

- Room exclusivity as North Collaborative sponsor
- Naming rights of room as “(company name)- North Collab”
- Name/logo prominently placed on wall in collab
- Ribbon cutting ceremony for room unveiling and promotion
- Feature in Fourword for room unveiling
- Photo with Sponsorship Director inside of collab for inclusion in Chamber presentations
- First right of refusal at year 3

**Annual Investment: \$10,000**

*Commitment: 3 year minimum*

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# *Thank you.*



**DeQuanda T. Smith**

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**GREATER MEMPHIS CHAMBER**