



GREATER MEMPHIS CHAMBER

# Sponsorship Suite

BUILDING A GREATER MEMPHIS

Pembroke Square

BARBORO F



# PROSPER MEMPHIS 2030

As Greater Memphis Chamber continues pressing toward a larger goal of prosperity for all, it has committed to three strategic priorities.

1

**Inclusive Jobs:** A prosperous city is an inclusive city.

**Goal:** To create 50,000 high-quality jobs, with a minority goal of 50%.

2

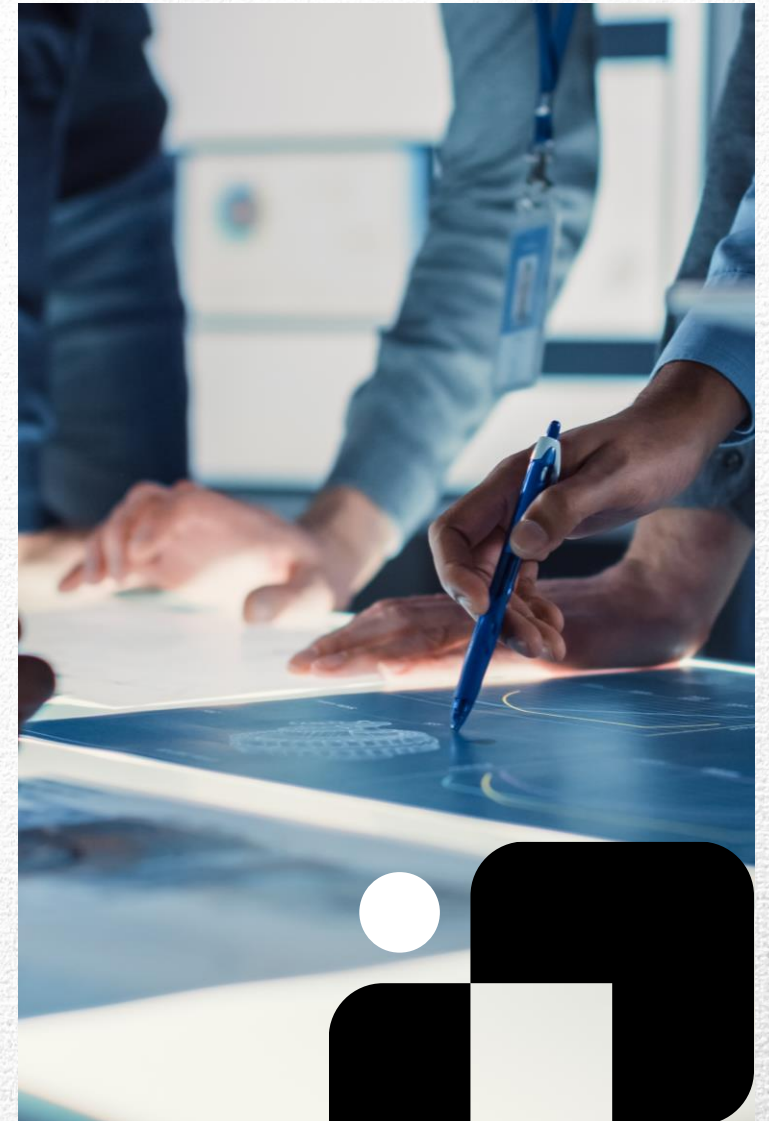
**Diverse Industries:** A healthy economy has a thriving mix of businesses.

**Goal:** To add 700 new firms in advanced industries.

3

**Future-ready Talent:** Memphis can only move forward with a robust and educated workforce, building on the talent that we already have right here at home.

**Goal:** To deliver 20,000 STEM graduates per year, with 45% of those degrees going to Black students.



# Office Branding Opportunities



GREATER MEMPHIS CHAMBER



## GREATER Visibility

MEMPHIS is our business. Our goal is simple: to help Memphis grow. How we do that isn't so simple. We give member businesses the support they need to reach their full potential. We work with site selectors and relocating companies to demonstrate the advantages of doing business in Memphis. We advocate with local, state, and federal governments on behalf of our members. We pursue investment opportunities that enrich our communities. We also partner with educational and vocational programs to provide a skilled workforce. Plus, we support initiatives that help make Memphis a great place to live.

A robust number of transactions and meetings take place inside of GMC offices. Take a closer look at the annual guests that have been hosted:

**50+**

national/international dignitary meetings and planning sessions

**80+**

member-investor meetings and planning sessions

**100+**

member company strategic meetings



## GMC Office Signage

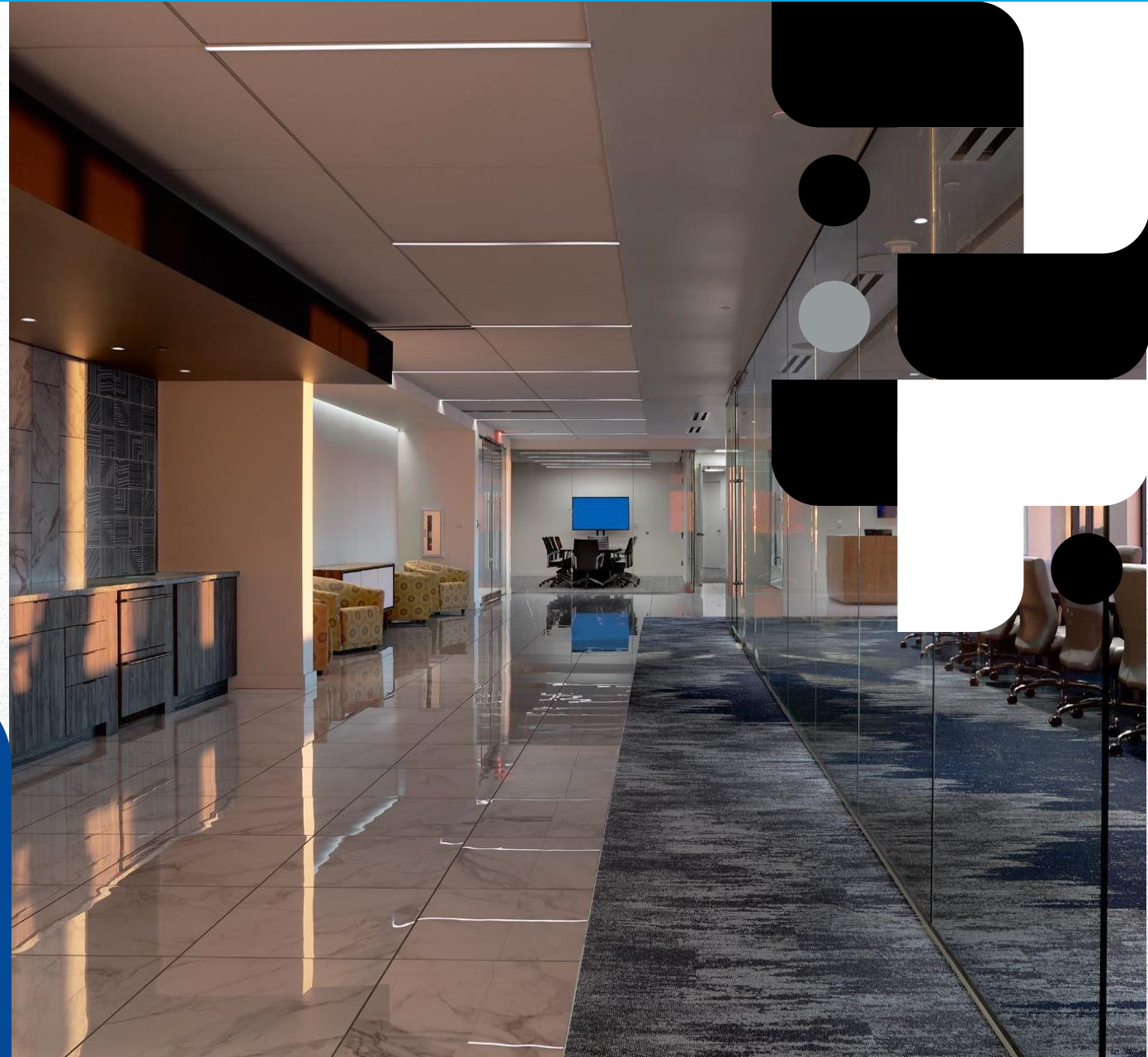
Put your company out front to GMC guests, executives and public officials with a highly visible presence in the GMC office.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, investors, site selectors, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Wi-Fi	\$20,000
Rotating Screens	\$6,000





## GMC Meeting Rooms

Showcase your brand in front of thousands of GMC guests with your company logo, messaging, photos, and artwork.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, investors, site selectors, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Board Room <b>SOLD</b>	\$50,000*
Lobby	\$40,000*
Large Conf. Room <b>SOLD</b>	\$15,000*
Café Bar	\$15,000*
North Collab	\$10,000*
Small Conf. Room	\$5,000*

\* Minimum 3 year commitment





# Annual Sponsorship Opportunities



GREATER MEMPHIS CHAMBER



## GMC Ribbon Cutting

Showcase your logo on our grand ribbon in support of groundbreaking ceremonies, celebrations, expansions, and new member companies. Over 100 ceremonies and cuttings each year!

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 2 Non-Competing Sponsors

\$15,000







# State of Memphis Economy

February 24, 2025

The first chamber event of Q1, this event will offer business leaders and companies of any size, guidance on a multitude of factors that could impact our economy in the coming year, both locally and nationally. The breakfast, featuring David S. Waddell, CEO and Chief Investment Strategist for Waddell & Associates, will take place at Memphis Botanic Gardens.



**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment		Elements
Presenting	\$5,000	<ul style="list-style-type: none"> <li>• Naming Rights</li> <li>• Two head tables of 8</li> <li>• 1 minute greeting</li> <li>• Logo attached to registration</li> <li>• Logo listed on program &amp; screen</li> </ul>
Supporting	\$3,500	<ul style="list-style-type: none"> <li>• Two tables of 8</li> <li>• Logo attached to registration</li> <li>• Logo listed on program &amp; screen</li> </ul>
Gold	\$1,000	<ul style="list-style-type: none"> <li>• Two tables of 8</li> <li>• Logo listed on program</li> </ul>





## Mem2Nash

February 25-27, 2025

Memphis travels to Nashville in Q1 with an event that showcases our city's strengths in business and our good-time side with plenty of great Memphis music and food. The Greater Memphis Chamber and the Memphis Convention and Visitor's Bureau takes Memphis soul and flavor to the Tennessee Capitol to represent all of Memphis with a unified voice and show Memphis businesses and tourist attractions to all Tennessee state legislators.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Presenting	\$20,000
Platinum	\$10,000
Supporting	\$5,000





## DC Fly-In

Memphis travels to Washington, DC during Q3 to showcase our city's strengths in business. The Greater Memphis Chamber takes Memphis soul and flavor to the nation's capitol to represent all of Memphis with a unified voice to legislators.

**AUDIENCE:** B2B, International Officials, C-Suite Executives, White House Officials, Cabinet Officials, Congressional Leadership, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Presenting	\$20,000
Cocktail Reception	\$20,000
Supporting	\$10,000





## Veterans Fly-In (April 9-10<sup>th</sup>)

In partnership with NextOp, Greater Memphis Chamber will bring exiting military personnel from all over the USA to Memphis for a Blue Carpet Tour!

Over a two-day period, they will be immersed in Memphis lifestyles, neighborhoods and cultures, and have opportunities to interview with employers offering quality jobs.

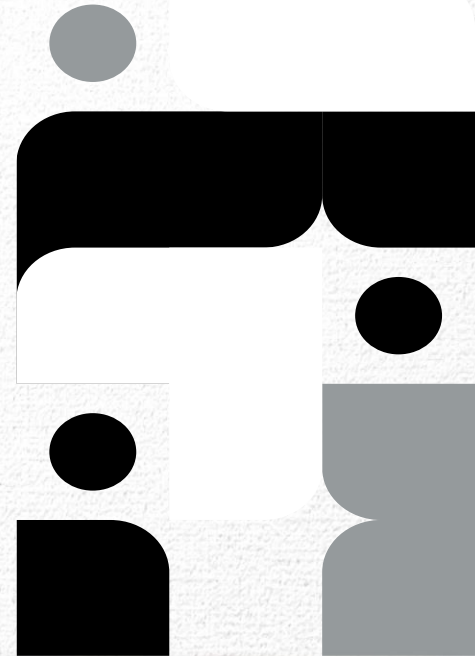
This group of military personnel, from all branches, are those who will be exiting service roles within 6 months and have yet to be placed in post-service careers.

The 2-day Fly-In will include dinners, networking, tours and more!

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Presenting	\$25,000
Supporting	\$15,000



**AUDIENCE:** B2B, Employers, C-Suite Executives, Local Officials, Congressional Leadership, business and community leaders, elected officials, media and more.



## Mid-Year Chairman's Forum

This event will offer business leaders and companies of any size, guidance on a multitude of factors that could impact our economy in the coming year, both locally and nationally.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$20,000
Platinum	\$10,000
Supporting	\$5,000





## Annual Chairman's Luncheon

As Q4 winds into the holiday season, this annual signature event embarks on an incredible journey into the regions economic position for the future while celebrating milestones of the year.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting w/Product Placement	\$30,000
Presenting	\$25,000
Platinum	\$15,000
Gold	\$10,000
Bronze	\$5,000





# Memphis in May International Festival

Memphis in May International Festival is a year-long initiative which honors a specific foreign country every year and features many events and efforts throughout the whole year.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Title	\$100,000
Poster	\$20,000
Framer	\$10,000
Printer	\$10,000





## Blue Carpet Tour

Take advantage of this 3-day showcase of our city’s amenities as GMC hosts site selectors from various countries. This robust agenda includes breakfast, lunch, dinner and receptions all centered around attraction benefits! AND— The FedEx St. Jude Classic golf tourney experience: 1<sup>st</sup> round of FedEx cup playoffs with top golfers around the world; access to Tennessee’s only professional golf tournament!

**AUDIENCE:** Site selectors, investors, expansion companies, and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$30,000
Platinum	\$20,000
Gold	\$10,000
Table	\$7,000







## Blue Carpet Student Tours

This talent attraction strategy builds relationships with schools within a 6-hour drive of Memphis to attract students for organized tours and meetings with companies; there is a specific focus on HBCUs for prospecting talent to showcase the city's work, live and play landscape.

**AUDIENCE:** College students in Alabama, Tennessee, Mississippi, Louisiana and Arkansas driving radius

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Presenting	\$10,000
Supporting	\$5,000





## South X Southwest

The Greater Memphis Chamber showcases MEMPHIS for a special event at SXSW in Austin, TX March. Memphis takes the spotlight during the vitrine to feature engaging panels covering various topics, culminating in a fun demonstration of memorable Memphis engagement! This collaborative effort aims to highlight Memphis alongside other major Tennessee cities, showcasing its vibrant culture and fostering discussions on diverse themes to attract new business and residents to the city.

**AUDIENCE:** Potential residents, students, and visitors; talent; C-Suite Executives; business and community leaders; elected officials; media; and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$50,000
Platinum	\$25,000
Silver	\$15,000
Gold	\$10,000





### Small Business Council



The Small Business Council offers programming that includes events and workshops that are advantageous for developing and advancing the efforts of newly launched and established small businesses.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

#### Annual Investment

1 of 3 Non-Competing Sponsors

\$15,000





## Small Business Saturday

Small businesses are a big deal to Greater Memphis Chamber. Elevate your brand by showing your support in the heart of the designated communities. This showcase of community and small businesses is a great opportunity to extend your product or services to demographic specific audiences.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$5,000
Supporting	\$500





## Women's Business Council



The goal of the Women's Business Council is to provide a central hub for women in Memphis to access information, disseminate and share information among groups and networks, and provide opportunities for women to connect, engage, and explore growth opportunities.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing Sponsors

\$10,000





## Young Professionals Council



The vision of the Greater Memphis Chamber Young Professionals Council (YPC) is to equip a new generation of Memphis business leaders with the connections and knowledge they need to rise into leadership roles throughout our community for years to come. YPC’s quality-over-quantity core programming puts young professionals in conversational settings with top local business leaders, educates members on issues at the forefront of our city’s development, and creates connections among ambitious emerging leaders.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/ or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing Sponsors

\$10,000





Young Professionals Council : *Mentorship*  
GREATER MEMPHIS CHAMBER

The Mentorship sponsorship serves to actively encourage young professionals to engage in and discover others who are great candidates to become active mentors in various organizations and communities in the region.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, young potential leaders, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)



Annual Investment

Exclusive Partner

\$5,000





# Young Professionals Council : *Higher Education*



The HIGHER EDUCATION sponsorship serves to make available opportunities by the partner institution for various certifications and higher ed programs. Elements for the year include:

- Sponsorship Exclusivity
- Naming rights as “Partner in Education”
- Opportunity to host on on-campus networking reception with YPC Members
- Opportunity to share collateral at all YPC networking events
- Feature in FOURWORD each quarter
- Attachment to all pre/post- promotions and digital assets
- First right of refusal for annual renewal

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, young potential leaders, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$20,000







Young Professionals Council : *Higher Education*



**BY THE NUMBERS: PERFORMANCE ANALYTICS**

Indicator	Metric
GMC Member Companies	1649
YPC Members	638
YPC Event Category Attendance	180-400
2 Annual Mixers	400
2 Annual Lunches	240
6 Annual Workshops	180
YPC Avg. Annual Membership Growth	+75
Fourword eNewsletter Weekly Circulation	15,000
Fourword eNewsletter Annual Circulation	780,000

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)





## Manufacturing Council

The Greater Memphis Chamber's Manufacturing Council provides a forum for area industry companies to stay current on new and existing environmental regulations, share potential impact of regulatory changes and strategically align area workforce and education resources that support this industry.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing Sponsors

Presenting	\$10,000
Supporting	\$5,000





## Manufacturing Celebration Month

Elevate your brand all month long as GMC hosts meetings and tours of company training programs for students who will soon enter the workforce space.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$10,000
Supporting	\$5,000





# Networking Events Trio

Maximize your brand's visibility by sponsoring the Greater Memphis Chamber's premier networking events. **Business Over Breakfast** offers professionals a platform for impactful elevator pitches and robust networking, while **Breakfast with Ted** introduces new members to President & CEO Ted Townsend to gain insights and connections. Finally, **Chamber N.O.W.** provides an inside view of the Chamber's benefits, helping members and non-members alike optimize their engagement and expand their professional networks.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

**Annual Investment**    \$10,000

2 dates for Business over Breakfast

2 dates for Chamber NOW

4 dates for Breakfast with the CEO

## BUSINESS OVER BREAKFAST



## CHAMBER NOW



## BREAKFAST WITH THE CEO





## Ambassadors

GMC Ambassadors program is made up of member companies' designated staff who serve as volunteers at all Chamber related events to assist with various logistics as designated by the Chamber. This is a great opportunity to have representatives from your company present for networking and brand sharing among the masses!

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$10,000





# Research Sponsorship Opportunities



GREATER MEMPHIS CHAMBER



**GMERG**

GREATER MEMPHIS ECONOMIC RESEARCH GROUP



GREATER  
MEMPHIS  
CHAMBER

The Greater Memphis Economic Research Group is a thought leadership entity that manages a portfolio of strategic advisory projects to drive quality job growth and investment activity into the Greater Memphis region. The GMERG team leverages data to align regional stakeholders around the metrics that matter to improving the economic performance of the area and creating generational prosperity for all.





# Industry Reports

Sponsor GMERG's comprehensive reports, providing in-depth analysis and insights into specific sectors or industries in the Greater Memphis MSA. These reports typically include data on market trends, competitive landscapes, growth opportunities, challenges, and key players, offering valuable information for businesses, investors, and decision-makers.

- Customized capabilities include:**
- Economic Trends & Conditions Research
  - Industry Insights
  - Economic Impact Analyses
  - Cost Comparison and Analyses
  - Labor and Wage Benchmarking
  - Custom Economic Reporting
  - Spatial Analyses

- |  |                                   |                                |
|--|-----------------------------------|--------------------------------|
| Advance Manufacturing Report             | AgriBusiness/AgTech Report        | Automotive & Suppliers Report  |
| Food & Beverage Manufacturing Report     | Healthcare & Life Sciences Report | HQ & Finance Report            |
| Information Technology Report            | Supply Chain & Logistics Report   | Music & Entertainment Report   |
| Small Business & Entrepreneurship Report | GMC Jobs Report                   | MemMeasures Report <b>SOLD</b> |

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)



<b>Annual Investment</b>	
Per Industry Report	\$10,000





# Annual Report



The Greater Memphis Chamber's Annual Report and Jobs Brief provide sponsors the opportunity to be presented alongside performance metrics in economic development, workforce development, government relations and more! Elevate your brand with an ad in this publication that delivers the year's performance metrics in economic development, workforce development, government relations and more!

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

## Annual Investment

Annual Report Presenting (Full pg.)	\$5,000
Annual Report Supporting (Half pg.)	\$3,500





# Communications Opportunities



GREATER MEMPHIS CHAMBER



## Chairman’s Circle eNewsletter

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **monthly** email correspondence.

**AUDIENCE:** GMC leaders and member companies that make up the Chairman’s Circle.

## Economic Development eNewsletter

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **quarterly** email correspondence.

**AUDIENCE:** Investors, site selectors, expansion teams, media, and more!

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

<b>Annual Investment</b>	
Exclusive Partner	\$7,000



<b>Annual Investment</b>	
Exclusive Partner	\$7,000





## Communications Correspondence

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **daily, weekly, and monthly** email correspondence.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)



Annual Investment \$5,000

1 of 3 Non-Competing Sponsors





## Chamber Website

Have your logo visible in a fixed position throughout the Greater Memphis Chamber’s website!

[www.memphischamber.com](http://www.memphischamber.com) is the place where all pertinent information is found regarding the region’s economic development, workforce development, governmental affairs, business footprints, GMC events and initiatives, resources and more!

**AUDIENCE:** Masses, Prospects, Investors, B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

<b>Annual Investment</b>	
<b>Exclusive Partner</b>	<b>\$50,000*</b>

\* Minimum 3 year commitment





## MEMready Website

MEMready is the region’s first ever site development program, focused on identifying and marketing industrial opportunities throughout the three-state region. Focused on greenfield, brownfield, and existing buildings, this sponsorship opportunity comes with branding on the website and opportunities to connect with prospects.

**AUDIENCE:** Prospects, Investors, site-selectors, B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

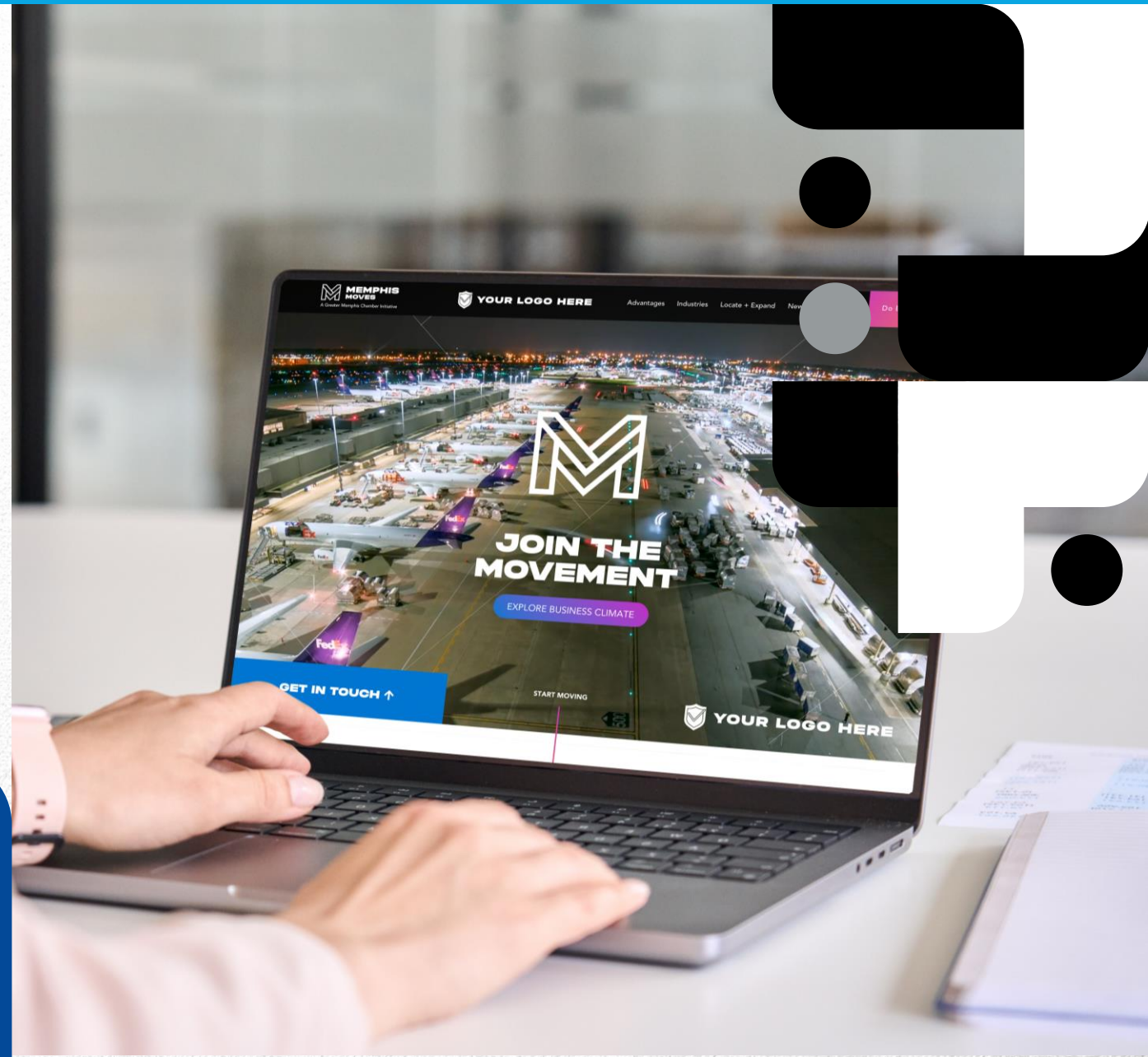
To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$50,000\*

\* Minimum 3 year commitment



# *Thank you.*



**DeQuanda T. Smith**

Sr. Director of Sponsorships

O: 901.543.3500 | D: 901.543.3533

[dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

[MemphisChamber.com](http://MemphisChamber.com) | [MemphisMoves.com](http://MemphisMoves.com)

100 Peabody Place, Ste. 1000, Memphis, TN 38103



**GREATER MEMPHIS CHAMBER**