



GREATER MEMPHIS CHAMBER

# 2026 Sponsorship Suite

BUILDING A GREATER MEMPHIS



# PROSPER MEMPHIS 2030

As Greater Memphis Chamber continues pressing toward a larger goal of prosperity for all, it has committed to three strategic priorities.

**1** **Inclusive Jobs:** A prosperous city is an inclusive city.

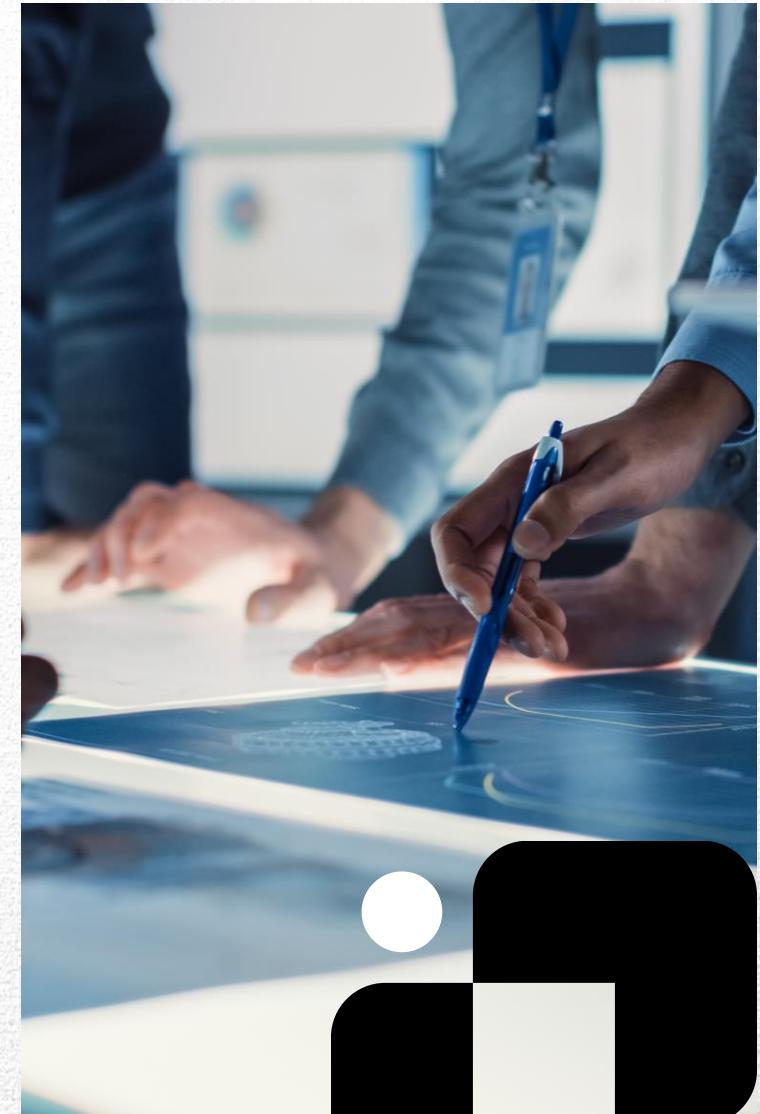
**Goal:** To create 50,000 high-quality jobs, with a minority goal of 50%.

**2** **Diverse Industries:** A healthy economy has a thriving mix of businesses.

**Goal:** To add 700 new firms in advanced industries.

**3** **Future-ready Talent:** Memphis can only move forward with a robust and educated workforce, building on the talent that we already have right here at home.

**Goal:** To deliver 20,000 STEM graduates per year, with 45% of those degrees going to Black students.





# Office Branding Opportunities



GREATER MEMPHIS CHAMBER



## GREATER Visibility

MEMPHIS is our business. Our goal is simple: to help Memphis grow. How we do that isn't so simple. We give member businesses the support they need to reach their full potential. We work with site selectors and relocating companies to demonstrate the advantages of doing business in Memphis. We advocate with local, state, and federal governments on behalf of our members. We pursue investment opportunities that enrich our communities. We also partner with educational and vocational programs to provide a skilled workforce. Plus, we support initiatives that help make Memphis a great place to live.

A robust number of transactions and meetings take place inside of GMC offices. Take a closer look at the annual guests that have been hosted:

50+

national/international  
dignitary meetings and  
planning sessions

80+

member-investor  
meetings and  
planning sessions

100+

member company  
strategic meetings



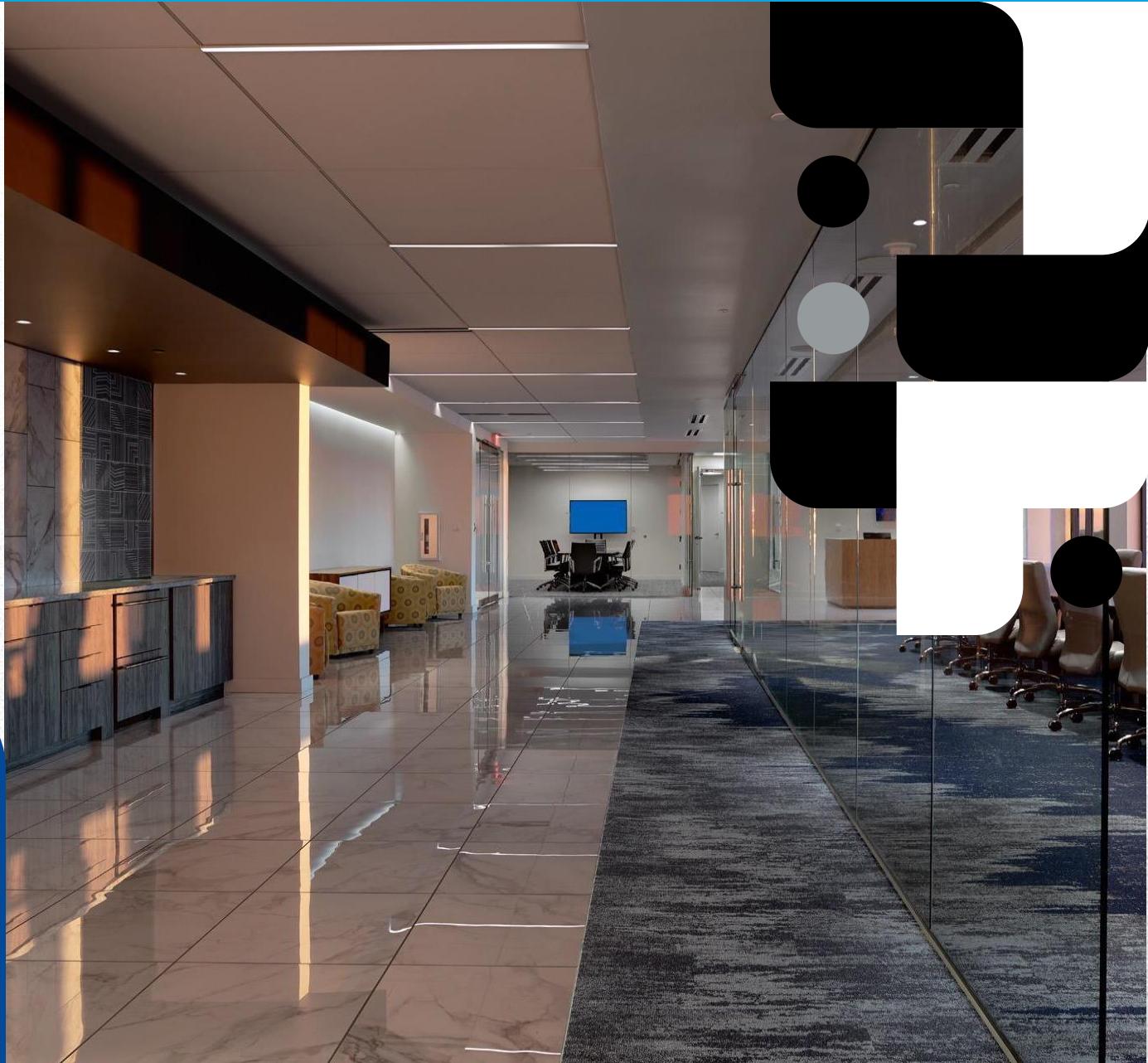
## GMC Office Signage

Put your company out front to GMC guests, executives and public officials with a highly visible presence in the GMC office.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, investors, site selectors, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Wi-Fi	\$20,000
Rotating Screens	\$6,000





## GMC Meeting Rooms

Showcase your brand in front of thousands of GMC guests with your company logo, messaging, photos, and artwork.

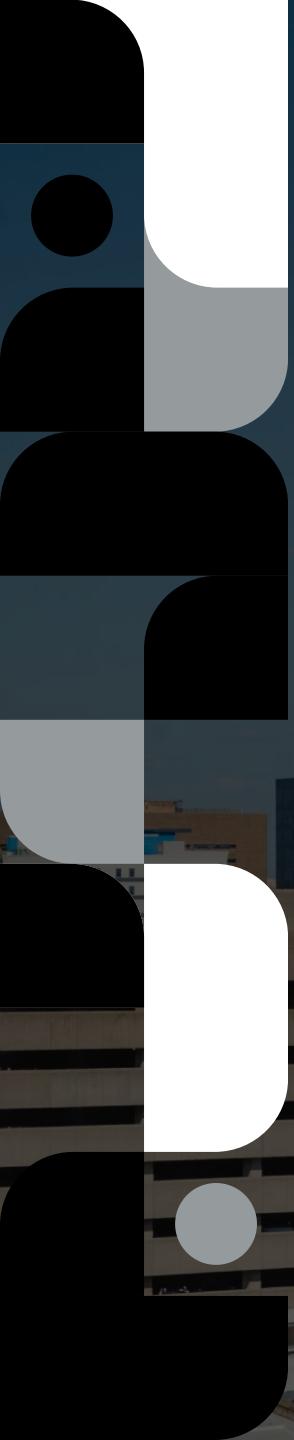
**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, investors, site selectors, media and more.

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Annual Investment	
Board Room	<span style="background-color: red; color: white; padding: 2px 5px;">SOLD</span>
Lobby	\$40,000*
Large Conf. Room	\$15,000*
Café Bar	\$15,000*
North Collab	\$10,000*
Small Conf. Room	<span style="background-color: red; color: white; padding: 2px 5px;">SOLD</span>

*\* Minimum 3 year commitment*





# Annual Sponsorship Opportunities



GREATER MEMPHIS CHAMBER



## GMC Ribbon Cutting

Showcase your logo on our grand ribbon in support of groundbreaking ceremonies, celebrations, expansions, and new member companies. Over 100 ceremonies and cuttings each year!

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 2 Non-Competing  
Sponsors

\$10,000





# State of Memphis Economy

## February 17, 2026

The first chamber event of Q1, this event will offer business leaders and companies of any size, guidance on a multitude of factors that could impact our economy in the coming year, both locally and nationally. The breakfast, featuring David S. Waddell, CEO and Chief Investment Strategist for Waddell & Associates, will take place at Memphis Botanic Gardens.



**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment		Elements
Presenting	\$5,000	<ul style="list-style-type: none"><li>• Naming Rights</li><li>• Two head tables of 8</li><li>• 1 minute greeting</li><li>• Logo attached to registration</li><li>• Logo listed on program &amp; screen</li></ul>
Supporting	\$3,500	<ul style="list-style-type: none"><li>• Two tables of 8</li><li>• Logo attached to registration</li><li>• Logo listed on program &amp; screen</li></ul>
Gold	\$1,000	<ul style="list-style-type: none"><li>• One table of 8</li><li>• Logo listed on program</li></ul>





# Mem2Nash

February 25, 2026

Memphis travels to Nashville in Q1 with an event that showcases our city's strengths in business and our good-time side with plenty of great Memphis music and food. The Greater Memphis Chamber and the Memphis Convention and Visitor's Bureau takes Memphis soul and flavor to the Tennessee Capitol to represent all of Memphis with a unified voice and show Memphis businesses and tourist attractions to all Tennessee state legislators.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	Elements
Presenting	\$20,000
	<ul style="list-style-type: none"><li>• Naming Rights</li><li>• Participation in planning</li><li>• Logo attached to registration</li><li>• Logo listed on all print collateral</li><li>• Key Spotlight feature in Fourword</li><li>• Pre/post Interview on GMC's podcast</li></ul>
Supporting	\$10,000
	<ul style="list-style-type: none"><li>• Participation in planning</li><li>• Logo attached to registration</li><li>• Logo listed on all print collateral</li><li>• Spotlight feature in Fourword</li><li>• Pre interview on GMC's podcast</li></ul>
Gold	\$7,500
	<ul style="list-style-type: none"><li>• Logo attached to registration</li><li>• Logo listed on all print collateral</li></ul>





# Chamber Day at City Hall

Q2 2026

Join Greater Memphis Chamber and the Public Policy/Governmental Affairs Team for a Day at City Hall with morning sessions featuring Public Works Director, Scott Morgan; MLGW President, Doug McGowen; Memphis Police Chief, CJ Davis; Mayor Paul Young; and Chamber President Ted Townsend for a discussion on current public affairs.

Morning Sessions 8a-1145a

Luncheon 1145a-230p

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

## Annual Investment

Presenting	\$5,000
Supporting	\$2,500





## 2026 Veterans Fly-In (April 29<sup>th</sup> -May 1<sup>st</sup> )

*In partnership with NextOp, Greater Memphis Chamber will bring exiting military personnel from all over the USA to Memphis for a Blue Carpet Tour!*

*The 2025 Veteran's Fly-In was a HUGE success! 8 visiting Veterans were hired by companies such as Southworth Capital, W&T Contracting Corporation, AAON, BWXT, Riviana Foods, Centerline Business Solutions, and Naval Education Training Command with annual salaries ranging from \$51,000-\$110,000.*

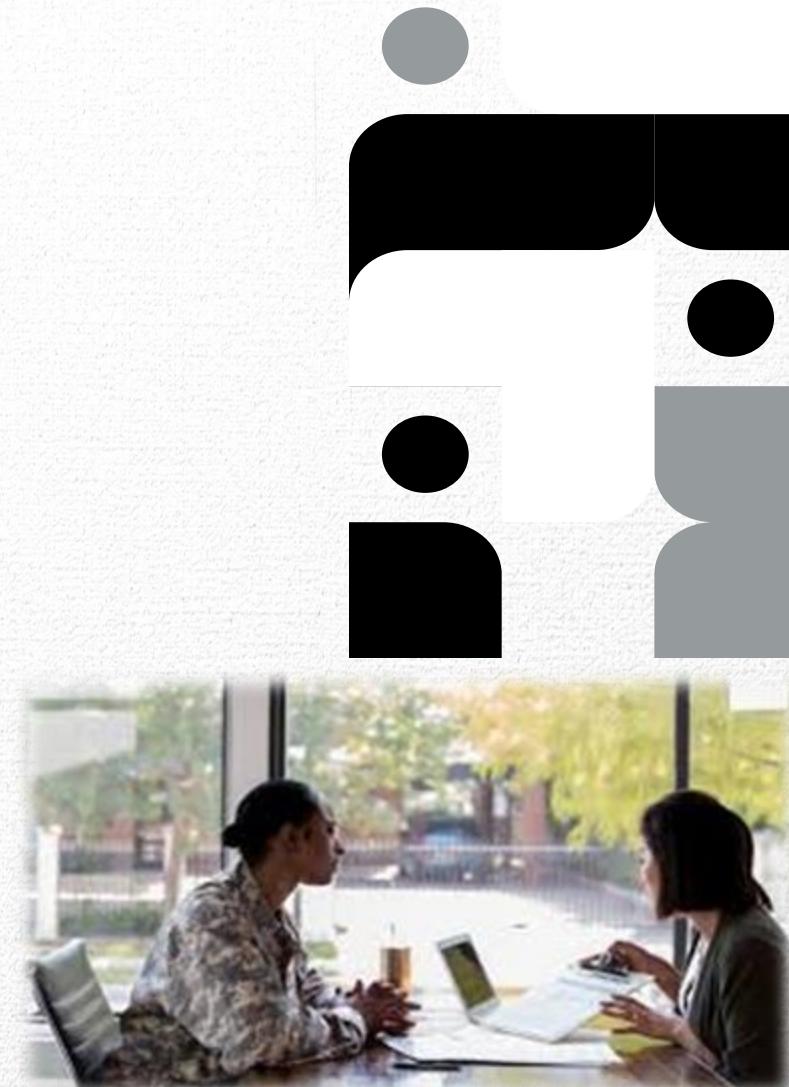
*The 2026 three-day Fly-In will showcase Memphis lifestyles, neighborhoods and cultures, and offer opportunities for Veterans to interview with employers offering quality jobs.*

*This group of military personnel, from all branches, are those who will be exiting service roles within 6 months and have yet to be placed in post-service careers.*

*The 3-day Fly-In will include panels, roundtables, dinner reception, networking, tours and more!*

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

**AUDIENCE:** Visiting Veterans, B2B, Employers, C-Suite Executives, Local Officials, Congressional Leadership, business and community leaders, elected officials, media and more.





# 2026 Veteran's Fly-In: Sponsorship Opportunities

## TITLE SPONSOR: \$30,000

- Exclusive naming rights: "2026 Veteran's Fly-In presented by [Sponsor]"
- Logo on all event materials, step-and-repeat, and podium
- Logo on invitations and registrations
- Logo attached in associated research for jobs reports
- Prominent visibility at scheduled social event
- Speaking opportunity at welcome or reception
- Branding on attendee gifts
- Inclusion in press release and press conference remarks
- Stage participation of recap during 2026 Annual Chairman's Luncheon
- Featured profile in pre-event media outreach and post-event recap

## PLATINUM SPONSOR: \$25,000

- Logo on all event materials, step-and-repeat, and podium
- Logo on invitations and registrations
- Prominent visibility at scheduled social event
- Speaking opportunity at welcome or reception
- Branding on attendee gifts
- Inclusion in press release and press conference remarks
- Stage participation of recap during 2026 Annual Chairman's Luncheon
- Featured profile in pre-event media outreach and post-event recap

## GOLD SPONSOR: \$15,000

- Logo on all event materials, step-and-repeat, and podium
- Logo on invitations and registrations
- Prominent visibility at scheduled social event
- Branding on attendee gifts
- Inclusion in press release and press conference remarks
- Featured profile in pre-event media outreach and post-event recap

## SILVER SPONSOR: \$5,000

- Logo on invitations and registrations
- Branding on attendee gifts
- Inclusion in press release and press conference remarks
- Featured profile in pre-event media outreach and post-event recap





## Mid-Year Chairman's Forum 2026

This event will offer business leaders and companies of any size, guidance on a multitude of factors that could impact our economy in the coming year, both locally and nationally.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$10,000
Platinum	\$5,000
Gold	\$2,000





## 2026 Annual Chairman's Luncheon

As Q4 winds into the holiday season, this annual signature event embarks on an incredible journey into the regions economic position for the future while celebrating milestones of the year.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting w/Product Placement	\$30,000
Presenting	\$25,000
Platinum	\$15,000
Gold	\$10,000
Bronze	\$5,000





# 2026 Memphis in May International Salute to Ireland

## Quick Facts:

The relationship between Memphis and Ireland is rooted in centuries of history, beginning in the mid-1800s when Irish immigrants helped shape the fabric of several of the city's core neighborhoods. That foundation has grown into a robust economic partnership today.

- The Memphis region is now home to 16 Irish-owned companies, employing more than 1,300 people across a variety of sectors.
- In 2024, Tennessee exported over \$217 million in goods to Ireland, while imports exceeded \$8 billion, making Ireland Tennessee's fifth-largest trading partner.

## Sponsorship Amenities Include:

- Year long salute: December 2025—November 2026
- Engagement with key market visit to Ireland
- Attachment to ALL year-long local programming
  - Small Business Council Program – Exploring pathways to grow Memphis-based businesses into Irish markets.
  - Advanced Manufacturing Council Event – Featuring Irish manufacturers with U.S. operations and showcasing collaboration potential.
  - SXSW Activation – full participation along with Greater Memphis Chamber (Irish focus in Austin)
  - Arts & Culture Partnerships – Collaborations with local partners to spotlight Irish visual artists, musicians, and creators.
  - Cultural Engagement – We'll work closely with specific groups and organizations to ensure authentic and robust Irish representation throughout the year.
- Logo attachment to official Memphis In May poster featuring Ireland
- Special invitation to poster unveiling celebration reception (traditionally held in March/April)
- Invitation/recognition at 2026 salute announcement during Annual Chairman's Luncheon on December 10, 2025
- Logo attachment to year-long digital and social promotions



**Annual Investment** **\$75,000**

To take advantage of this opportunity and/or others, contact  
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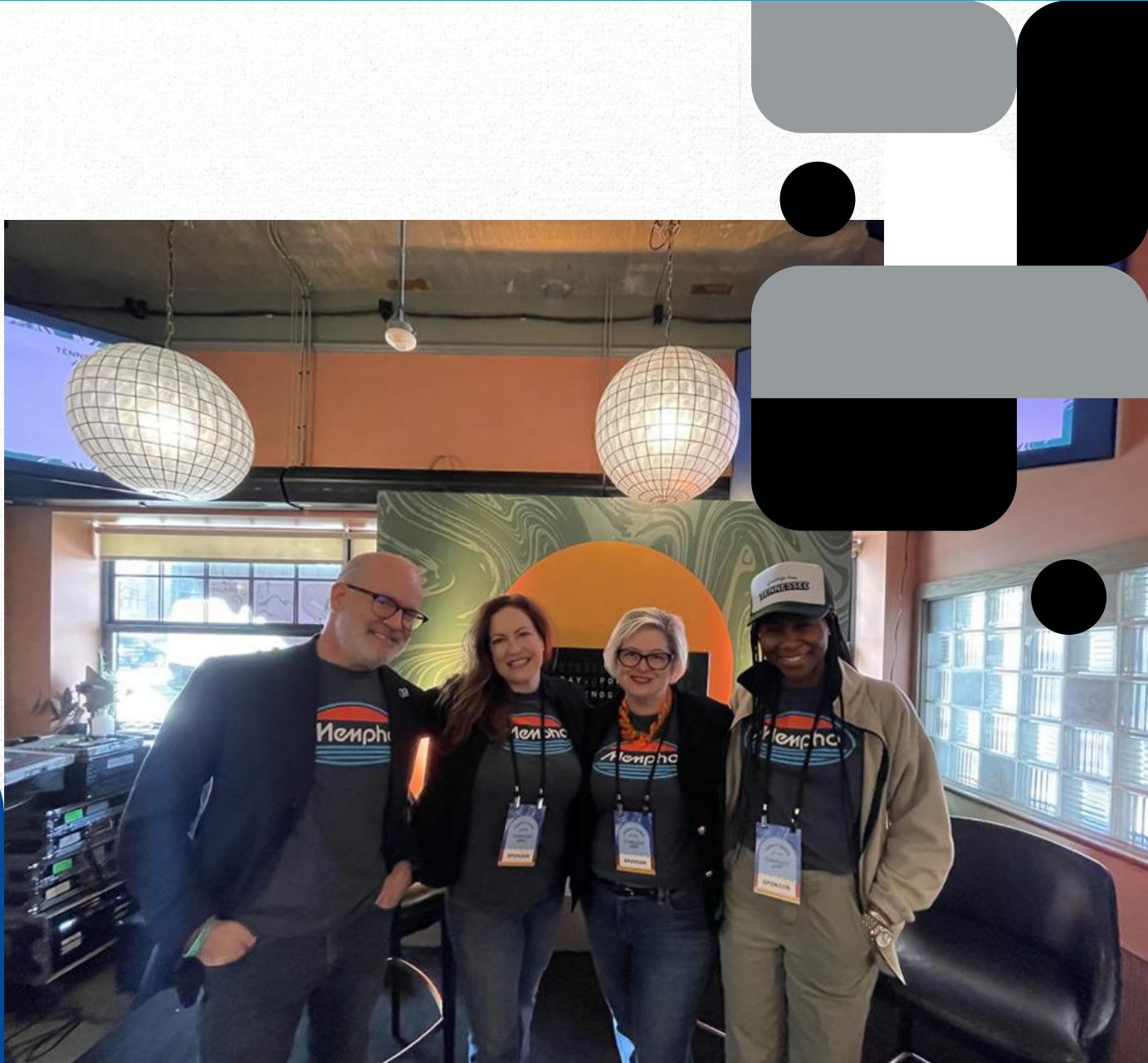
## South X Southwest 2026

The Greater Memphis Chamber showcases MEMPHIS for a special event at SXSW in Austin, TX March. Memphis takes the spotlight during the vitrine to feature engaging panels covering various topics, culminating in a fun demonstration of memorable Memphis engagement! This collaborative effort aims to highlight Memphis alongside other major Tennessee cities, showcasing its vibrant culture and fostering discussions on diverse themes to attract new business and residents to the city.

**AUDIENCE:** Potential residents, students, and visitors; talent; C-Suite Executives; business and community leaders; elected officials; media; and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$30,000
Platinum	\$25,000
Silver	\$15,000
Gold	\$5,000





Born from the Young Memphis Awards, the Greater Memphis Chamber announces a new award honoring young leaders, the Memphis Next-Gen Awards. Aptly named the Next-Gen 10, ten young dignitaries will be recognized for their achievements in making Memphis greater!

Winners will be announced September 1<sup>st</sup> followed by a year-long promotional campaign, and will receive their award at a celebratory reception as well as will be featured in the following:

- Media Advisory + Press Release
- Podcast Episode + Chamber promotional video
- Social Media Spotlight + Greater Blog Spotlight

### Presenting Sponsor Category Exclusivity

- Naming rights as presented by (company name) with full year promotions of the winners
- Logo attached to invitations to awards reception & registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Opportunity for display-engagement table at awards reception
- Opportunity for pop-up banner placement at awards reception
- Opportunity to introduce the 10 winners on stage at Annual Chairman's Luncheon 2025!

### Platinum Sponsor

- Logo attached to invitations to awards reception
- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Opportunity for display-engagement table at awards reception
- Opportunity for pop-up banner placement at awards reception

### Silver Sponsor

- Logo attached to invitations to awards reception
- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements



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Annual Investment	
Presenting	\$20,000
Platinum	\$10,000
Silver	\$5,000



## 2026 Supply Chain & Logistics Leadership Conference

Greater Memphis Chamber has partnered with Memphis World Trade Club, Port of Memphis and Port of New Orleans for the 2026 Supply Chain & Logistics Leadership Conference to be held in the FALL of 2026.

Comprised of executive leaders and experts, the Supply Chain & Logistics Leadership Conference is one day of programming and topics designed to enlighten, support and initiate conversations that are current, ultra-relevant, and provide genuine value to your strategic vision.

With the anticipation of 200+ attendees, the day opens with greetings from Chamber President Ted Townsend and City of Memphis Mayor Paul Young, followed by panel discussions on global trading & outlook; the impact of AI & automation; infrastructure & innovation; nearshoring & reshoring; risk & resilience and more! In addition to the panel discussions are a keynote lunch address and notes from the governor's desk.

The attached sponsorships are now open as well as customized strategies for engaging with specific audiences!





# Supply Chain & Logistics Leadership Conference: Sponsorship Opportunities

## TITLE SPONSOR: \$25,000

- Exclusive naming rights: "Supply Chain & Logistics Leadership Summit presented by [Sponsor]"
- Logo on all event materials, step-and-repeat, and podium
- Speaking opportunity at luncheon or opening session
- Reserved VIP seating for 10
- Branding on attendee gifts
- Inclusion in press release and press conference remarks
- Featured profile in pre-event media outreach and post-event recap

## CUSTOMIZED OPPORTUNITIES AVAILABLE UPON REQUEST

- Meet specific attendees as a Panel Sponsor
- Receive upfront data
- Handpick the people you meet as a Luncheon or VIP Reception Sponsor

## PLATINUM SPONSOR: \$10,000

- Logo featured on signage, agenda, and website
- Recognition during opening remarks
- Reserved VIP seating for 6
- Branded session sponsorship (e.g., "How AI is shaping logistics operations and forecasting powered by [Sponsor]"")
- Social media spotlight
- Option to include materials in attendee packet

## GOLD SPONSOR: \$5,000

- Logo on agenda and signage
- Reserved seating for 4
- Verbal recognition during the event
- Option to include materials in attendee packet

## SILVER SPONSOR: \$3,000

- Logo on event signage and website
- Reserved seating for 2
- Listing in program and digital materials

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)





## Small Business Council

 GREATER MEMPHIS CHAMBER

The Small Business Council offers programming that includes events and workshops that are advantageous for developing and advancing the efforts of newly launched and established small businesses.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing  
Sponsors

\$15,000





## Small Business Saturday

Small businesses are a big deal to Greater Memphis Chamber. Elevate your brand by showing your support in the heart of the designated communities. This showcase of community and small businesses is a great opportunity to extend your product or services to demographic specific audiences.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Presenting	\$5,000
Supporting	\$500





## Small Business Council Holiday Breakfast Mixer

Join us as we celebrate the spirit of small businesses at  
Greater Memphis Chamber's annual  
Small Business Council HOLIDAY BREAKFAST MIXER!

Date: December 2026 8AM-10AM

Location: TBD

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders,  
elected officials, media and more.

### Silver Event Sponsor

- Naming rights as presented by (company name)
- Logo attached to invitations
- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Opportunity for display-engagement table at mixer
- Opportunity for pop-up banner placement at mixer

### Copper Event Sponsor

- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Logo attached to networking game card that will be distributed to participants

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)



### Investment

Silver Event Sponsor	\$5,000
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Bronze Event Sponsor	\$3,000
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Copper Event Sponsor	\$500
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## YPC Holiday Mixer & Coat Drive!

Join us in partnership with New Memphis's Embark Young Professionals as we celebrate the spirit of our Young Professionals Council at The HOLIDAY MIXER & COAT DRIVE!

Attendees are asked to bring a new or gently used coat to donate to families in need this holiday season.

Date: December 2026

Location: TBD

### Silver Event Sponsor

- Naming rights as presented by (company name)
- Logo attached to invitations
- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Opportunity for display-engagement table at mixer
- Opportunity for pop-up banner placement at mixer

### Bronze Event Sponsor

- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Opportunity for display-engagement table at mixer
- Opportunity for pop-up banner placement at mixer

### Copper Event Sponsor

- Logo included on Chamber's registration page
- Logo attached to pre/post promotions in Fourword newsletter and on social media placements
- Logo attached to networking game card that will be distributed to participants

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### Investment

Silver Event Sponsor	\$5,000
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Bronze Event Sponsor	\$3,000
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Copper Event Sponsor	\$2,000
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## Women's Business Council

 GREATER MEMPHIS CHAMBER

The goal of the Women's Business Council is to provide a central hub for women in Memphis to access information, disseminate and share information among groups and networks, and provide opportunities for women to connect, engage, and explore growth opportunities.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing  
Sponsors

\$10,000





## Young Professionals Council

 GREATER MEMPHIS CHAMBER

The vision of the Greater Memphis Chamber Young Professionals Council (YPC) is to equip a new generation of Memphis business leaders with the connections and knowledge they need to rise into leadership roles throughout our community for years to come. YPC's quality-over-quantity core programming puts young professionals in conversational settings with top local business leaders, educates members on issues at the forefront of our city's development, and creates connections among ambitious emerging leaders.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

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### Annual Investment

1 of 3 Non-Competing  
Sponsors

\$10,000





## Young Professionals Council : *Mentorship*

GREATER MEMPHIS CHAMBER

The Mentorship sponsorship serves to actively encourage young professionals to engage in and discover others who are great candidates to become active mentors in various organizations and communities in the region.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, young potential leaders, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

Annual Investment	
Exclusive Partner	\$5,000

**SOLD**





## Young Professionals Council : *Higher Education*

GREATER MEMPHIS CHAMBER

The HIGHER EDUCATION sponsorship serves to make available opportunities by the partner institution for various certifications and higher ed programs. Elements for the year include:

- Sponsorship Exclusivity
- Naming rights as “Partner in Education”
- Opportunity to host on on-campus networking reception with YPC Members
- Opportunity to share collateral at all YPC networking events
- Feature in FOURWORD each quarter
- Attachment to all pre/post- promotions and digital assets
- First right of refusal for annual renewal

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, young potential leaders, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner	\$20,000
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: *Higher Education*

## BY THE NUMBERS: PERFORMANCE ANALYTICS

Indicator	Metric
GMC Member Companies	1649
YPC Members	638
YPC Event Category Attendance	180-400
2 Annual Mixers	400
2 Annual Lunches	240
6 Annual Workshops	180
YPC Avg. Annual Membership Growth	+75
Fourword eNewsletter Weekly Circulation	15,000
Fourword eNewsletter Annual Circulation	780,000

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)





## Manufacturing Council 2026

The Greater Memphis Chamber's Manufacturing Council provides a forum for area industry companies to stay current on new and existing environmental regulations, share potential impact of regulatory changes and strategically align area workforce and education resources that support this industry.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

1 of 3 Non-Competing Sponsors	
Presenting	\$10,000
Supporting	\$5,000





## Manufacturing Month 2026

During Manufacturing Month, Greater Memphis Chamber conducts weekly tours for students in the Mid-South to have firsthand experiences inside of industry companies for career considerations after high school. These tours include a kick-off celebration, lunch, demonstrations, and Q&A inside of some of the areas most impressive manufacturing facilities.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, potential workforce talent, media and more.

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Annual Investment	
Presenting	\$10,000
Supporting	\$5,000





# Manufacturing Sponsorship 2026

The Greater Memphis Chamber's **Manufacturing Council** provides a forum for area industry companies to stay current on new and existing environmental regulations, share potential impact of regulatory changes and strategically align area workforce and education resources that support this industry. Includes prominent presence and engagement in monthly/quarterly meetings as scheduled.

During **Manufacturing Month**, Greater Memphis Chamber conducts weekly tours for students in the Mid-South to have firsthand experiences inside of industry companies for career considerations after high school. These tours include a kick-off celebration, lunch, demonstrations, and Q&A inside of some of the areas most impressive manufacturing facilities. Includes 4+ tours in October and kick-off celebration.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, potential workforce talent, media and more.

To take advantage of this opportunity an/or others, contact  
DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

## Annual Investment

Presenting	\$15,000
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## Greater Memphis Chamber Industry Councils



The Greater Memphis Chamber's Councils provide a forum for area industries to stay current on new and existing environmental regulations, share potential impact of regulatory changes and strategically align area workforce and education resources that support specific industries.

Take your involvement to the next level by sponsoring one of our many councils tailored to fit your interests and your company's needs. Discover how to make the most of your membership and drive success through active sponsorship in our community!

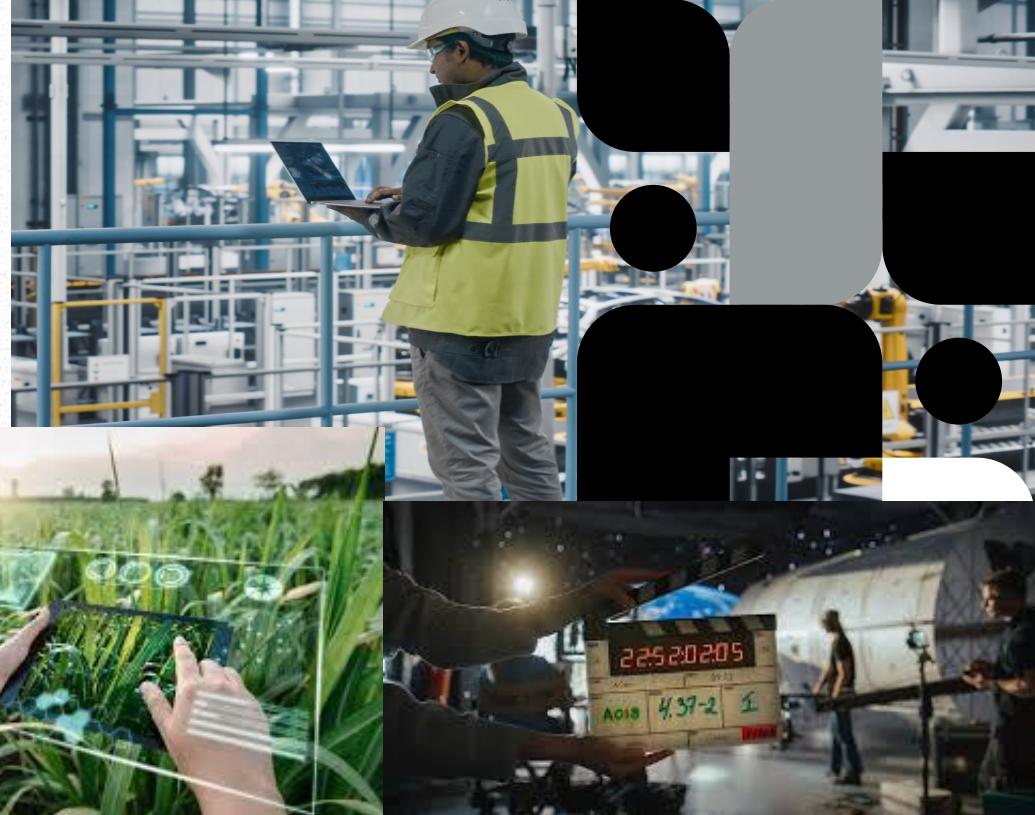
**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

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DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

- Manufacturing Council
- AgTech/AgriBusiness Council
- International Business Council
- Supply Chain & Logistics Council
- Health & Science Council
- Headquarters & Finance Council
- Food & Beverage Council
- Music & Entertainment Council

### Annual Investment per Council

Presenting	\$20,000
Supporting	\$10,000





## Networking Events Trio

Maximize your brand's visibility by sponsoring the Greater Memphis Chamber's premier networking events. **Business Over Breakfast** offers professionals a platform for impactful elevator pitches and robust networking, while **Breakfast with Ted** introduces new members to President & CEO Ted Townsend to gain insights and connections. Finally, **Chamber N.O.W.** provides an inside view of the Chamber's benefits, helping members and non-members alike optimize their engagement and expand their professional networks.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

<b>Annual Investment</b>	<b>\$10,000</b>
2 dates for Business over Breakfast	
2 dates for Chamber NOW	
4 dates for Breakfast with the CEO	

### BUSINESS OVER BREAKFAST



CHAMBER NOW



BREAKFAST WITH THE CEO





## Ambassadors

GMC Ambassadors program is made up of member companies designated staff who serve as volunteers at all Chamber related events to assist with various logistics as designated by the Chamber. This is a great opportunity to have representatives from your company present for networking and brand sharing among the masses!

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$10,000





# Research Sponsorship Opportunities



GREATER MEMPHIS CHAMBER



# GMERG

GREATER MEMPHIS ECONOMIC RESEARCH GROUP



GREATER  
MEMPHIS  
CHAMBER

The Greater Memphis Economic Research Group is a thought leadership entity that manages a portfolio of strategic advisory projects to drive quality job growth and investment activity into the Greater Memphis region. The GMERG team leverages data to align regional stakeholders around the metrics that matter to improving the economic performance of the area and creating generational prosperity for all.





## Industry Reports

Sponsor GMERG's comprehensive reports, providing in-depth analysis and insights into specific sectors or industries in the Greater Memphis MSA. These reports typically include data on market trends, competitive landscapes, growth opportunities, challenges, and key players, offering valuable information for businesses, investors, and decision-makers.

Advance Manufacturing Report

Food & Beverage Manufacturing Report

Information Technology Report

Small Business & Entrepreneurship Report

AgriBusiness/AgTech Report

Healthcare & Life Sciences Report

Supply Chain & Logistics Report

GMC Jobs Report

Automotive & Suppliers Report

HQ & Finance Report

Music & Entertainment Report

MemMeasures Report

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Per Industry Report

\$10,000

**GMERG**  
GREATER MEMPHIS ECONOMIC RESEARCH GROUP

**GREATER  
MEMPHIS  
CHAMBER**

**Customized capabilities include:**

Economic Trends & Conditions Research

Industry Insights

Economic Impact Analyses

Cost Comparison and Analyses

Labor and Wage Benchmarking

Custom Economic Reporting

Spatial Analyses





# Annual Report

The Greater Memphis Chamber's Annual Report and Jobs Brief provide sponsors the opportunity to be presented alongside performance metrics in economic development, workforce development, government relations and more! Elevate your brand with an ad in this publication that delivers the year's performance metrics in economic development, workforce development, government relations and more!

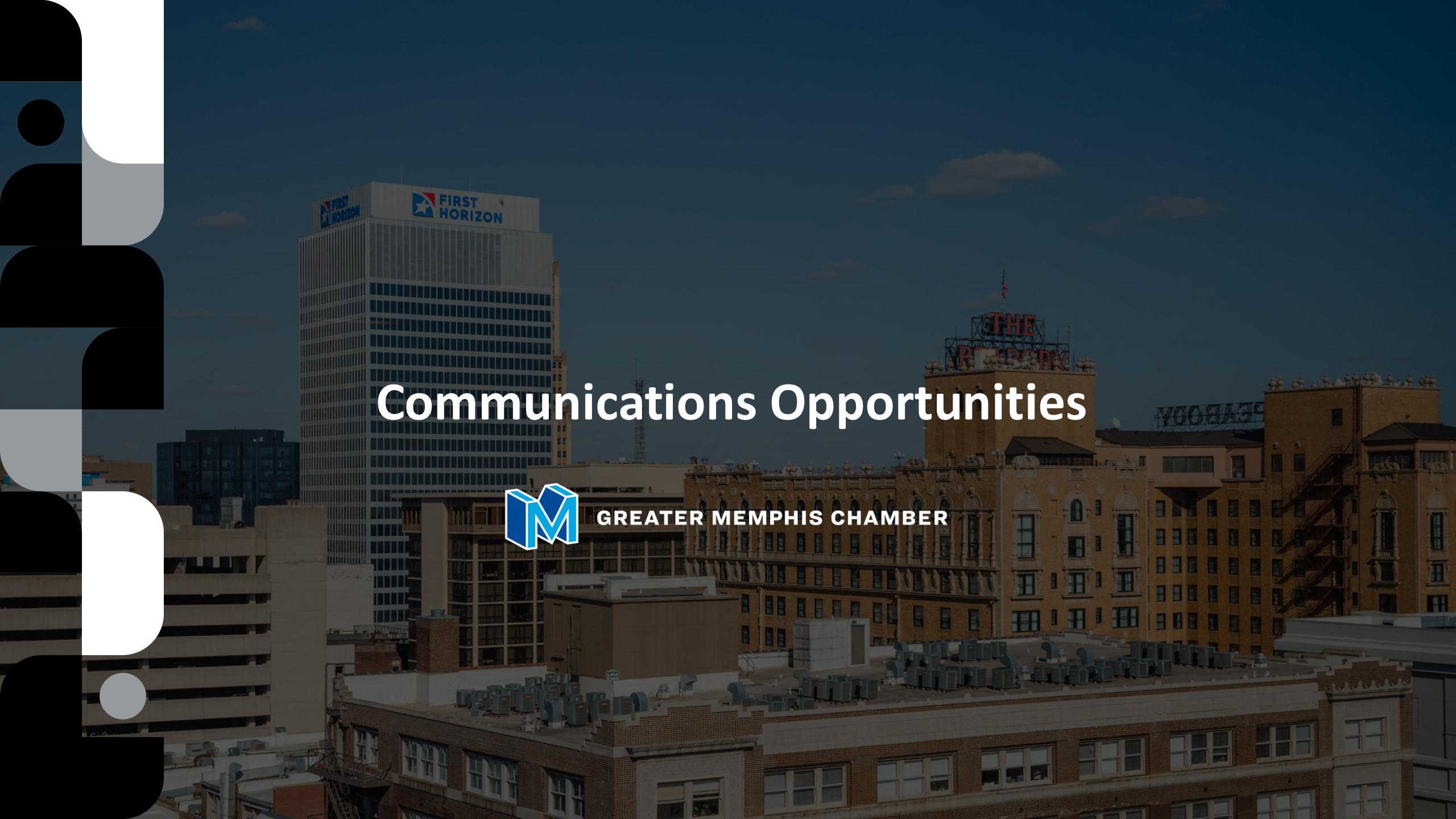
**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

## Annual Investment

Annual Report Presenting (Full pg.)	\$5,000
Annual Report Supporting (Half pg.)	\$3,500





# Communications Opportunities



GREATER MEMPHIS CHAMBER



## Chairman's Circle eNewsletter

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **monthly** email correspondence.

**AUDIENCE:** GMC leaders and member companies that make up the Chairman's Circle.

## Economic Development eNewsletter

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **quarterly** email correspondence.

**AUDIENCE:** Investors, site selectors, expansion teams, media, and more!

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$7,000

**SOLD**

### Annual Investment

Exclusive Partner

\$7,000





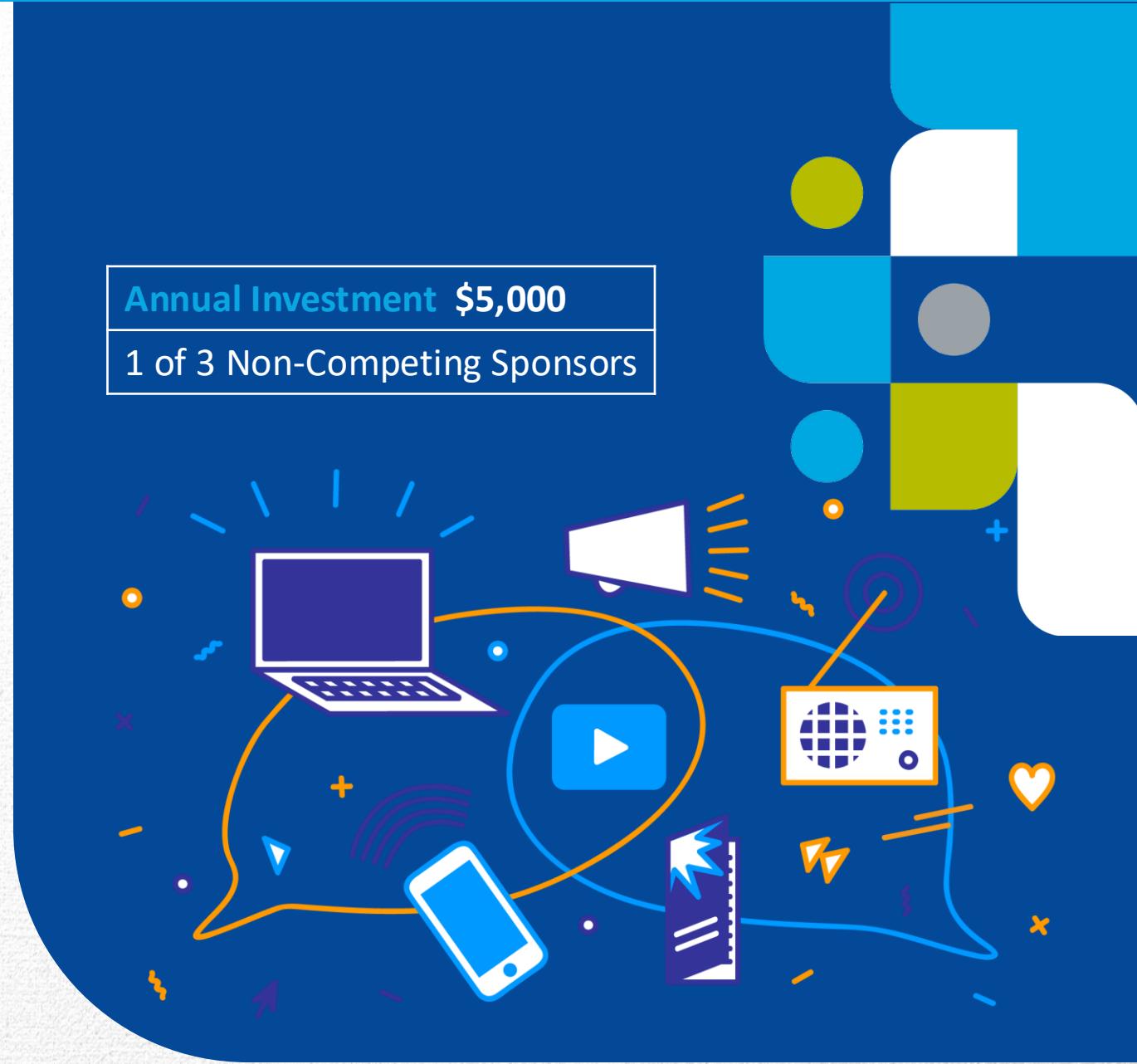
## Communications Correspondence

Take advantage of elevating your brand on a consistent basis with logo attachment to all outgoing GMC communications through our **daily, weekly, and monthly** email correspondence.

**AUDIENCE:** B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

**Annual Investment \$5,000**  
1 of 3 Non-Competing Sponsors





## Chamber Website

Have your logo visible in a fixed position throughout the Greater Memphis Chamber's website!

[www.memphischamber.com](http://www.memphischamber.com) is the place where all pertinent information is found regarding the region's economic development, workforce development, governmental affairs, business footprints, GMC events and initiatives, resources and more!

**AUDIENCE:** Masses, Prospects, Investors, B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner

\$50,000\*

\* Minimum 3 year commitment





## MEMready Website

MEMready is the region's first ever site development program, focused on identifying and marketing industrial opportunities throughout the three-state region. Focused on greenfield, brownfield, and existing buildings, this sponsorship opportunity comes with branding on the website and opportunities to connect with prospects.

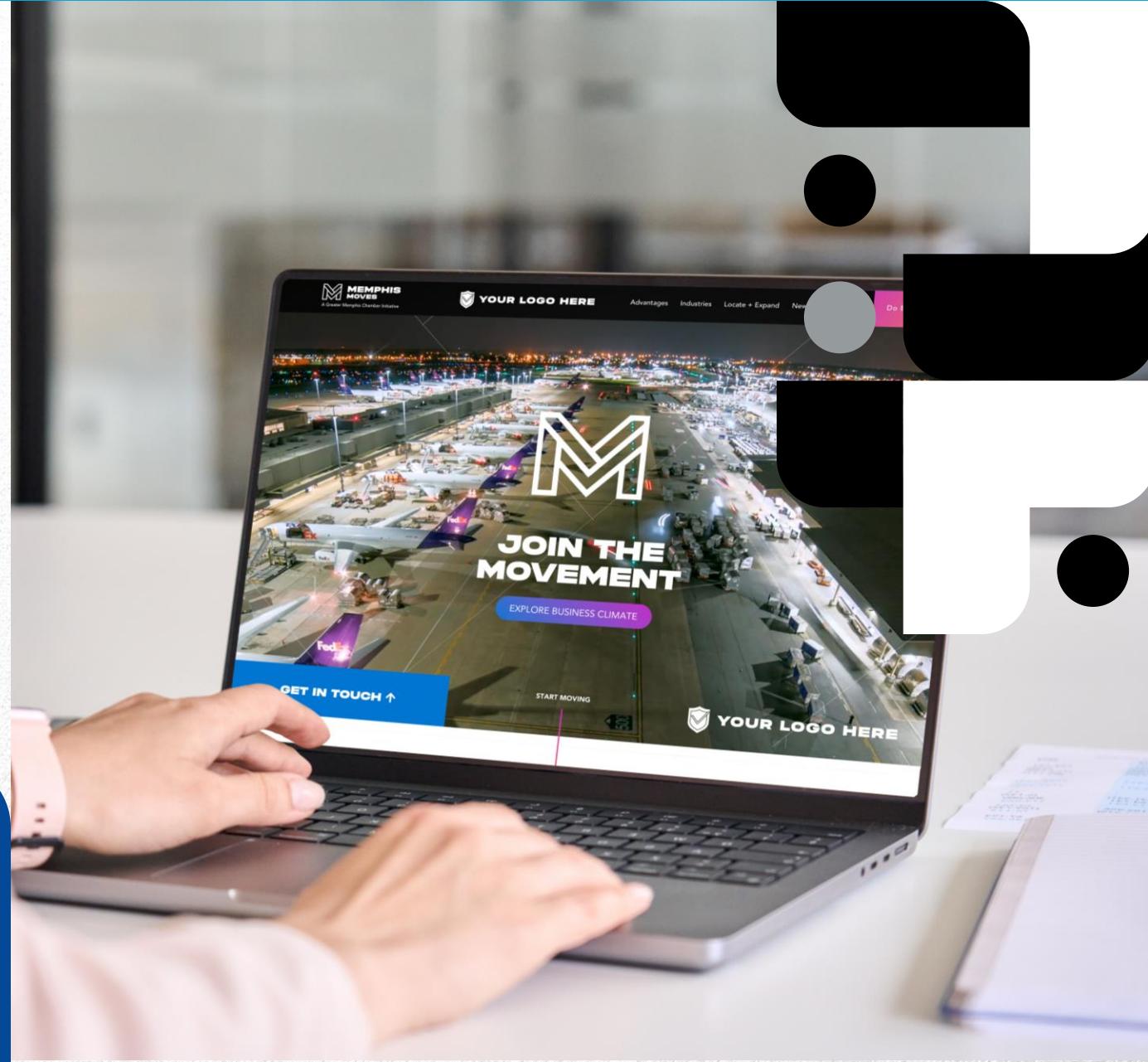
**AUDIENCE:** Prospects, Investors, site-selectors, B2B, C-Suite Executives, business and community leaders, elected officials, media and more.

To take advantage of this opportunity an/or others, contact DeQuanda Smith, [dsmith@memphischamber.com](mailto:dsmith@memphischamber.com)

### Annual Investment

Exclusive Partner	\$50,000*
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\* Minimum 3 year commitment



# Thank you.



**DeQuanda T. Smith**  
Sr. Director of Sponsorships

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**GREATER MEMPHIS CHAMBER**